

Submitter: Jennifer Brusa

On Behalf Of:

Committee: Senate Committee On Finance and Revenue

Measure, Appointment or Topic: HB4148

Chair and Members of the Committee,

My name is Jen, and I am the owner of Beloved Cheesecakes in Albany and Canby, Oregon. I am writing in opposition to HB 4148, specifically the amendment creating a Business Resiliency Fund.

Beloved Cheesecakes has grown because of tourism and local economic development efforts supported by Transient Lodging Tax funding. Visitors travel to our communities for events, wine country, outdoor recreation, and family celebrations. While they are here, they support small businesses like mine along with restaurants, retailers, and other local shops.

Local TLT dollars were intended to drive tourism and strengthen local economies. Redirecting those funds weakens the system that brings customers into our towns. The proposed Business Resiliency Fund lacks clear guardrails and accountability, which creates uncertainty for small business owners who depend on stable and transparent economic development strategies.

I respectfully urge you to remove or significantly narrow this amendment and preserve local TLT funding for its original purpose of supporting tourism and economic development.

Thank you for your time and consideration.

Respectfully,  
Jen Brusa  
Owner, Beloved Cheesecakes  
Albany and Canby, Oregon