

Submitter: Jennifer Brusa

On Behalf Of:

Committee: Senate Committee On Finance and Revenue

Measure, Appointment or Topic: HB4134

Chair and Members of the Committee,

My name is Jen, and I am the owner of Beloved Cheesecakes in Albany and Canby, Oregon. I respectfully submit this testimony in opposition to HB 4134.

Beloved Cheesecakes depends heavily on tourism and destination traffic. Many of our customers travel into our communities for weekend getaways, family celebrations, wine country visits, ski trips, and local events. When visitors book overnight stays, they do not just pay for lodging... they eat at local restaurants, shop in small stores, and support businesses like mine.

Increasing the statewide Transient Lodging Tax raises the overall cost of visiting Oregon. Even a small increase affects travel decisions. When overnight stays become more expensive, visitors shorten trips or choose other states. That directly impacts small businesses in communities like ours that rely on tourism revenue to stay open year-round.

Small businesses are already navigating higher costs in ingredients, labor, utilities, and insurance. An added tax that discourages tourism places additional pressure on local economies that are still stabilizing.

I respectfully urge you to oppose HB 4134 and consider solutions that protect small businesses and Oregon's tourism-driven communities.

Thank you for your time and consideration.

Respectfully,

Jen Brusa

Beloved Cheesecakes

Albany & Canby, Oregon