



February 27, 2026

RE: Opposition to HB 4148

Dear Chair Broadman, Vice Chair McLane, and members Anderson, Patterson and Taylor:

We respectfully urge your **NO vote on HB 4148**.

Transient Lodging Tax (TLT) policy is critically important to Oregon’s economic health and deserves the time and collaboration necessary to get it right. There is no need to rush such consequential policy decisions through a short legislative session. The tourism industry is making meaningful progress toward a compromise recommendation on local TLT splits, and we remain committed to that collaborative path. However, the “Resiliency Grants” language must be removed from the bill.

The “Resiliency Grants” provision in HB 4148 was hastily added via amendment in the House just hours before the bill was passed out of Committee. There was no meaningful opportunity for review, questions, or public input from Destination Marketing Organizations (DMOs) regarding the impacts of this language. Such significant changes warrant a transparent and deliberate process.

As written, the amendment contains no clearly defined boundaries or guardrails. It effectively pits DMOs against their own lodging and restaurant partners by requiring competition for funding within the 50% of TLT revenues dedicated to tourism promotion and facilities. Because the proposed Business Resiliency Fund would also be carved out of that same 50%, it would further reduce the tourism industry’s share of TLT resources. This not only diminishes the funding available for core marketing and destination management work, but also undermines long-standing, foundational agreements that have successfully supported Oregon’s tourism economy for decades.

Nearly 200,000 Oregonians work in the tourism industry. They deserve a voice in decisions that directly impact their livelihoods. Tourism remains a top revenue generator for the state at a time when Oregon is focused on addressing funding shortfalls and identifying sustainable revenue solutions. It is perilous to advance legislation that diverts resources away from the vital work DMOs perform to market, promote, and provide destination management for their communities—the very activities that generate these revenues.

DMOs are eager to collaborate with state and local partners to develop effective, responsible, long-term tourism strategies. An open, thoughtful, and inclusive process is essential to ensure

local TLT investments are structured in a way that strengthens Oregon's economy for the long term.

For these reasons, we respectfully and strongly urge your **NO vote on HB 4148**.

Sincerely,

A handwritten signature in black ink, appearing to read "Angie", with a stylized flourish at the end.

Angie Villery, CEO
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