

Submitter: Natalie Cardoza
On Behalf Of: The Cottage Grove Area Chamber of Commerce
Committee: Senate Committee On Finance and Revenue
Measure, Appointment or Topic: HB4134
Subject: Opposition to HB 4134 – Protect Tourism Funding

My name is Natalie Cardoza and I represent Cottage Bowl in Cottage Grove, in Lane County. I am writing regarding HB 4134.

Tourism funding directly impacts our business and our community. Cottage Bowl hosts leagues, youth programs, regional tournaments, and events that bring visitors to Cottage Grove. Those visitors stay in local hotels, eat in local restaurants, shop in local stores, and support other small businesses in our area.

Redirecting tourism funding would weaken the very system that drives economic activity in communities like ours. The transient lodging tax was established to promote tourism and strengthen local economies. Using those funds for other purposes undermines that long-standing intent and puts small businesses, local jobs, and community events at risk.

For small towns especially, tourism is not extra — it is essential. Protecting tourism funding protects jobs, youth programs, local events, and the economic vitality of our region.

I respectfully urge the committee to oppose HB 4134 and protect the long-term integrity of the transient lodging tax.

Thank you for your consideration.

Natalie Cardoza
Cottage Bowl
Cottage Grove, Oregon
Lane County