

Submitter: Bradley Lerch

On Behalf Of:

Committee: Senate Committee On Finance and Revenue

Measure, Appointment or Topic: HB4134

Chair Broadman and members of the Senate Committee On Finance and Revenue,

My name is Brad Lerch and I live in Eugene, Oregon. I am submitting this testimony in strong support of HB 4134 to increase the state lodging tax by 1.25% and help recover Oregon's most vulnerable fish, wildlife, and habitats.

One of the things that makes Oregon unique is our natural beauty created by having habitat for wildlife. I urge you to support this bill for the critters, but also to support local communities and businesses that rely on tourism dollars. Oregon's robust outdoor tourism economy supports nearly 200,000 jobs and brings in \$16 billion in consumer spending. Investing in these resources now is a smart move for our collective future.

We cannot have a thriving tourism economy without healthy and abundant fish, wildlife, and the habitats that support them. This legislation would ensure we have both. At a time when the federal government is slashing funds and dismantling policies that protect our vulnerable fish and wildlife and their habitats, Oregon has a chance to set an example and protect our natural heritage. Doing so would make Oregon a national leader.

Please support "1.25% for Wildlife" by passing HB 4134 today.

Thanks,
Brad