



CONSUMER ALLIANCE of Oregon

February 26, 2026

Chair Bowman, Vice Chair Elmer, and Pham, members of the committee:

My name is Megan Quintrell, and I am testifying in strong support of SB 1587 with the expected amendment on behalf of the Consumer Alliance of Oregon, a statewide coalition of community-based organizations, nonprofits, and national consumer advocates.

Our alliance works together to protect Oregonians and advance fair, transparent, and pro-consumer policies—especially for communities that have been most harmed by predatory practices.

The Consumer Alliance of Oregon believes in the right to privacy. But today, that right is being undermined by a largely unregulated industry of data brokers whose business model depends on harvesting, compiling, and selling people's personal information—often without their knowledge or consent.

These companies collect and sell highly sensitive information: home addresses, family connections, financial information, purchase history, and, in some cases, real-time location data. **This is a form of predatory digital surveillance, and it places everyday Oregonians at risk.** The harms of this type of digital surveillance are not experienced equally. They fall hardest on people who already face the greatest risks: immigrant communities, communities of color, and those navigating systemic discrimination, economic insecurity, and targeted enforcement.

SB 1587 requires a data broker to give written assurances to a public body that information they provide will **not be sold or otherwise transferred to any entity that will use it to enforce federal immigration law.** It is only after such an assurance is provided that the public body may disclose personally identifiable information to the data broker. The bill does include exceptions for disclosures required by a court order.

The Consumer Alliance of Oregon believes a marketplace where fairness, accountability, and respect for consumer rights are within our reach, and SB 1587 advances this future. We urge a 'yes' vote on SB 1587.

Sincerely,

Members of the Consumer Alliance of Oregon

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| Bienestar | Micro Enterprise Services of Oregon | suma |
| Centro Cultural | (MESO) | Oregon Just Transition Alliance |
| DevNW | NAYA Action Fund | SEIU |
| Oregon Consumer Justice | Oregon Consumer League | Neighborhood Partnerships |
| Disability Rights Oregon | Oregon Health Equity Alliance | Coalition of Communities of Color |
| Blood Cancer United | OSPIRG | Urban League of Portland |
| | AGE+ | United States of Care |