

Submitter: Janice Reid

On Behalf Of:

Committee: Senate Committee On Finance and Revenue

Measure, Appointment or Topic: HB4134

Chair Broadman and members of the Senate Committee on Finance and Revenue,

My name is Janice Reid, and I live in Roseburg, Oregon. I am submitting this testimony in strong support of HB 4134, which would increase the state lodging tax by 1.25% to help recover Oregon's most vulnerable fish, wildlife, and habitats.

Oregon's tourism economy depends on clean water, abundant wildlife, and intact ecosystems. Visitors come here to experience healthy forests, rivers, and coastlines, the very resources that require sustained investment to protect. Oregonians have repeatedly demonstrated strong public support for conserving wildlife and habitat, recognizing that these natural assets are central to our identity and our economy.

Beyond tourism, the broader outdoor recreation sector (including hunting and fishing) supports thousands of jobs in local communities and contributes an estimated \$16 billion in consumer spending annually. Protecting fish, wildlife, and habitat is not separate from economic development; it is foundational to it. A thriving tourism and recreation economy is only possible when the natural environment remains healthy, resilient, and accessible.

HB 4134 represents a practical, forward-looking investment. At a time when federal funding for conservation is uncertain and key protections are being weakened, Oregon has an opportunity to lead by ensuring stable, dedicated funding for wildlife recovery and habitat protection. Doing so would safeguard our natural heritage while strengthening the industries that depend on it.

I urge you to support "1.25% for Wildlife" by passing HB 4134.

Sincerely,  
Janice Reid