

Submitter: Suzanne Fernstrom  
On Behalf Of:  
Committee: House Committee On Rules  
Measure, Appointment or Topic: SB1571

To whom it may concern,

Youth use of nicotine pouches like Zyn is rapidly rising, and it's not hard to see why. These products are highly addictive, easy to conceal, and heavily marketed to young people. They also come in dozens of kid-friendly flavors. Oregon currently has no state law restricting the sale of nicotine pouches, even to kids. That means they can be sold anywhere in Oregon – without a state license – to people of all ages.

We have a chance to fix this.

The bill to protect Oregon kids from nicotine pouches passed the state Senate with a vote of 26-1! Now, we have to get this bill through the House.

Thank you for your consideration.