

HOUSE BILL 4134

SUNSET OCEANFRONT ACCOMODATIONS, INC. - BANDON, OR 97411

CONTACT

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This letter is in Opposition to the House Bill 4134 Lodging Tax Increase for State of Oregon of 1.25% beginning January 1, 2027.

Sunset Oceanfront Accommodations, Inc. is opposing the House Bill 4134 increase of State of Oregon Lodging Tax due to the following negative impacts to our on-site business operations as well as the negative impact that has occurred since the past State of Oregon Lodging Tax increase that took effect November 1, 2022.

Our business is a small family-owned operation overlooking the Southern Oregon Coast since the late 1930's. We take pride in accommodating travelers passing through the coastline, however, due to the increase in lodging taxes, our Annual Revenue has decreased significantly in past years.

Our scenic Southern Oregon Coastline brings an abundance of travelers from worldwide to enjoy the views and activities; travelers are now opting out of staying in Bandon and other coastal towns up and down the coastline due to the increase of pricing due to the lodging tax increases.

We have heard on-going complaints from Guests, locals, staff and other businesses effected by the negative impacts on their revenues. It truly saddens us watching our Southern Oregon Coast become so scarce with Guests and Travelers.

Negative Impacts to our Onsite- Operations are as follows:

- **Sunset Oceanfront Lodging has seen an estimated decrease of -18% in Revenue**

The decrease in Annual Revenue began around the time of prior State of Oregon Lodging Tax Increase from 9.5% to 11% effective November 01, 2022.

- **Sunset Oceanfront Lodging is unable to keep full staff due to less travelers**
- **The decrease in Annual Expected Revenue is causing issues with Cost for needed repairs, etc.**

On behalf of our Business, as well as all other Small Businesses, Restaurants, and Cities along the State of Oregon effected by this increase

PLEASE VOTE NO TO HOUSE BILL 4134

Thank you for your Time,

Bryan D. Longland
