

## Testimony on SB 1548A

**Submitted by:** Garren Gammell

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Sandy, Oregon

Chair and Members of the Committee,

My name is Garren Gammell. I am the CEO and co-founder of Tasty's, a locally and independently owned cannabis edible manufacturer founded in Oregon in 2018.

We started this company from the ground up. We have never taken outside "big money." We chose to keep it small, keep it independent, and build it ourselves. For eight years, we have operated on slim margins, constantly adapting to rule changes and market compression while doing our best to remain compliant and grow responsibly.

We operate very nimbly with a crew of only 20 Oregonians — 20 families who rely on this business. We provide full benefits and living wages. We operate transparently under OLCC regulations. We test every batch. We follow every packaging rule. We are not bad actors.

We are the regulated market.

### Industry Opposition Is Not "Puzzling"

During the recent committee hearing, Dr. David Rettew stated, *"It's a little puzzling that there is this much opposition to this bill at all."*

Respectfully, it is not puzzling.

The level of opposition reflects the magnitude of the operational and economic impact this bill would have on licensed Oregon producers.

If we are going to consider structural rule changes of this scale — mandatory individual internal wrapping and elimination of single-unit 100 mg products — the licensed producers most affected should be directly involved in shaping workable solutions.

We are not opposed to keeping children safe. That is a shared goal.

But we do not believe SB 1548A achieves that goal in a way that is proportionate, evidence-based, or economically sustainable for compliant businesses.

## **The Real Risk Is the Unregulated Market**

Today, hemp-derived edibles are openly sold online — often without meaningful age verification — in doses reaching 1,000 mg or more. These products are:

- Shipped directly to homes
- Often not child-resistant
- Not regulated by OLCC
- Not subject to Oregon’s rigorous testing standards

We do not know what is in many of these products.

The case study cited in support of SB 1548A involves a 50 mg muffin that was not produced by an OLCC-licensed Oregon manufacturer.

Yet this bill targets licensed Oregon producers — the most regulated segment of the market — rather than addressing the open, unregulated channels where high-dose products are readily available.

Restricting format options inside the licensed system does not eliminate consumer demand. It simply pushes consumers toward online, unregulated products.

If higher-dose consumers are driven away from compliant retailers and into internet purchases with no meaningful safeguards, the risk to children increases — not decreases.

## **The Economic Reality**

Mandatory internal individual wrapping would require:

- New packaging equipment
- Major capital expenditures
- Increased packaging waste
- Increased per-unit costs

- Reduced production throughput

For many small and mid-sized Oregon producers, including us, this machinery is extremely expensive and outside our financial capacity.

Access to traditional loans is limited in cannabis due to federal restrictions. For companies like ours, capital is not easily available.

Tasty's is not backed by a large corporation. We live and work on the property where we operate. If we are forced to shut down because we cannot afford compliance equipment, we do not just lose a business — we lose our homes.

We have spent eight years building this company the right way — slowly, responsibly, and within the rules.

This bill could put us out of business.

## **We Share the Goal — But This Is Not the Solution**

We support child safety.

We support responsible regulation.

We support collaboration.

But SB 1548A disproportionately harms compliant Oregon businesses while failing to meaningfully address the unregulated online market that poses far greater risks.

We urge the committee to reconsider the mandatory internal wrapping requirement, reconsider the elimination of single-unit 100 mg products, and meaningfully engage licensed producers in developing workable solutions.

Oregon's cannabis industry was built by small, independent operators who chose to follow the law and operate transparently.

Please do not punish those who have played by the rules.

We stand firmly opposed to SB 1548A as currently written.

Respectfully,  
Garren Gammell  
CEO & Co-Founder, Tasty's