



SB 1548A: Right Question, Wrong Solution

Bill Summary: Requires cannabinoid edibles to be individually packaged and allows up to 10 milligrams of adult use cannabinoid per individual cannabinoid edible. Oregon already has strict child-resistant packaging requirements that follow the guidance of federal and state standards.

****Individual wrapping takes our ORS further from federal compliance. Please oppose SB 1548.**

This may seem like a small shift, but the cascading consequences become increasingly difficult to ignore.

1. Decrease State Revenues by Eliminating Popular Products: Funding M110 ~ Over \$5 Million Lost¹

- Expected **20%+ decline in edibles tax revenue**
- **More than \$5,000,000 LESS** in Measure 110 funding for recovery and addiction services
- Single-form edibles generate **\$4.5 million annually** in tax revenue—this category will be prohibited

2. Eliminate Hundreds of Oregon Jobs, Closes Businesses (CAT Tax)

- Compliance requires a **\$2 million machine with 8-month lead time**
- Most Oregon operators cannot afford this—**only Wyld and its brands will survive**
- **Hundreds of packaging, manufacturing, and quality-control jobs eliminated**

3. Drive Consumers to Unregulated, Untested Markets, Untaxed

- When compliant products become unavailable or unaffordable, consumers shift to **unregulated sources**
- These products have **no child-resistant packaging, no THC testing, no age verification**
- Oregon loses tax revenue and public safety oversight

4. Create Massive Environmental Waste

- Contradicts Oregon's Plastic Pollution & Recycling Modernization Act (EPR law)
- Multiplies non-recyclable plastic films and increases producer EPR fees
- Makes cannabis the **only category legally forced to generate more plastic**

¹ 2025 retail sales analyses by international point of sale data collection firms, BDSA and Headset.



Washington vs. Oregon (& Colorado) Our Packaging is Better

Which one, if removed from its immediately childproof packaging, looks like commercial candy?

Washington



Oregon



What Oregon Should Do Instead

- **Education campaigns** – Safe storage, “Know Your Symbol”, “Know Your Dose—Start Low, Go Slow” campaigns
- **Research partnerships** – OSU, OHSU
- **Regulatory improvements** – Storage Warning on Products (*i.e.*, “Keep product locked and out of reach of children”), ASTM cannabinoid symbol, instead of Oregon symbol
- **Market enforcement** – Promote the regulated market, regulate the unregulated market, enforce against the criminal market