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Rep. Daniel Nguyen, Chair  
House Economic Development, Small Business & Trade Committee  
900 Court St. NE  
Salem, OR 97301

Good afternoon Chair Nguyen, Vice Chairs Isadore and Skarlatos, Members of the committee.

I appreciate the opportunity to address you with my concerns related to Senate Bill 1548A.

My name is Marissa Rodriguez and I am a co-founder and operator of Nimble Distribution and Nimble Kitchen. We are a cannabis Wholesaler and a Processor Kitchen licensed by the OLCC in Milwaukie, Oregon.

At Nimble, we have 32 full time employees, offer a very competitive benefits package to all of our staff and our lowest starting wage is \$17 per hour. We build a donation to non-profits into our Cost Goods Schedules for all of the brands that we own and manufacture. These donations are calculated based on sales and paid with our regular Accounts Payable schedule.

Also at Nimble, we are committed to undoing the harm done by the war on drugs. We recognize that we are here on the shoulders of many communities that suffered grave consequences for this same plant we benefit from today. We see legalization has given Oregon the privilege and responsibility to right historic wrongs. We are proud to give back.

As it relates to the impact of this bill: At Nimble Kitchen we make a unique edible called Joybombs. Each package has 40 pieces that are 2.5 mg each of THC. This is a remarkably low dose per piece and is unique in the Oregon market. If we were to be required to individually wrap each piece or even 4 pieces to comply with a 10 mg requirement before packaging it in the approved child resistant packaging, we would likely make the business decision to not continue this product line and to lay off staff. The capital expense for the machinery that would be needed and the additional labor cost per package would force the retail price to not be competitive with the untaxed intoxicating hemp market.

There has been presented a devastating anecdote about a toddler that ingested 50 mg muffins and suffered unthinkable medical complications. As one of only a handful of wholesalers with serious reach into the market, and bolstered with data provided by a national point-of-sale intelligence company, I am very aware that there are NO 50mg muffins in Oregon's OLCC regulated marketplace. This product was likely purchased online, unwittingly from an intoxicating hemp manufacturer. Muffins, in particular, would be difficult to "score" and therefore unlikely to be approved by the OLCC's dosing and labeling requirements.

Which leads me to highlight that untaxed intoxicating hemp products directly compete with the taxed and robustly regulated OLCC cannabis market. Oregon's taxed and regulated market generates vital funds for the efforts of Measure 110, and as a person who has a substance use impacted family member myself, this matters to me.

We heard additional comparisons to Washington State in the prior testimony; that they have greatly reduced the prevalence of this problem. What they have also done in Washington are robust public education campaigns developed by the University of Washington and the Department of Health to educate citizens about ALL cannabis products.

*'You Can 'is* a prevention campaign launched in 2016 by the Washington State Department of Health to educate 12 to 17-year-olds about the risks and consequences of cannabis use. Washington also launched a fresh safety campaign called *Cannabis Safely* in December of 2025.

*'Secure Your Cannabis'* is a public/private campaign collaboration sponsored by the Department of Health that received an award from the Washington School PR Association. The campaign was also featured at the National Public Health-Marijuana Summit in 2020.

Here in Oregon, we have had virtually NO public campaigns on the risks and safety steps that consumers and caregivers should be aware of when acquiring ANY intoxicating hemp product - perhaps most glaringly, communication is lacking around products like the muffins.

In closing, I would like to convey that preventing children from accessing intoxicating hemp (I am a mother) is a priority for me AND my colleagues in cannabis. I feel equally as strong that this is an important subject that deserves more vigorous study before this body decides to disadvantage licensed operators who are giving back in many varied ways to Oregon.

Thank you for your consideration. I hope that you will vote no to moving this bill forward.

Marissa Rodriguez  
Co-Founder, Nimble