

Testimony Submitted by
Angela Donley, State Policy Director
Oregon Consumer Justice
To the Senate Committee On Labor and Business

February 16, 2026

Regarding: Support for HB 4024

Chair Taylor, Vice-Chair Hayden, and Members of the Committee,

For the record, my name is Angela Donley. I appreciate the opportunity to provide testimony on behalf of Oregon Consumer Justice in support of HB 4024.

Oregon Consumer Justice (OCJ) envisions a vibrant future where all Oregonians live with dignity and abundance and experience health, joy, and economic opportunity. We work collaboratively across policy and advocacy, community engagement, and the law, to realize a more just and equitable Oregon where people come first. For too long, flawed systems and policies have stood in the way of this reality, with communities of color most often experiencing significant harm. Informed by consumer insights, OCJ works to make financial and business transactions reliably safe and supports Oregonians in knowing and exercising their consumer rights.

As technology evolves, scammers are also adapting to exploit those unaware, causing real harm to individuals and families. When Oregonians spend their hard-earned money to purchase an event ticket, they should be able to trust that the ticket will actually let them attend that event.

At OCJ, we believe that consumers have the right to receive the goods, services, and experiences they pay for. When someone buys a ticket, there is a minimum expectation that the ticket will get them through the door. Speculative ticketing undermines this fundamental promise by allowing online platforms and resellers to sell tickets they do not actually possess, often before the venue releases them. These tickets are frequently sold at inflated prices, creating the illusion of scarcity while exposing consumers to serious risk. Speculative ticketing erodes trust both among consumers and sellers, and also between consumers and venues, which are often unfairly blamed when things go wrong. Sometimes resellers can secure a real ticket before the event and pass it along to the consumer, masking the problem entirely. But too often, that's not the case. When

that happens, consumers arrive at the venue only to discover their ticket is invalid. They are shut out of an event they may have saved for, traveled for, or been eagerly anticipating. As most live-event ticket sales now happen online, this deceptive practice puts an increasing number of Oregonians at risk of financial loss and emotional harm.

HB 4024 directly addresses this harm by making speculative ticket sales unlawful under Oregon's Unlawful Trade Practices Act. The bill draws a clear and necessary line: sellers cannot resell tickets they do not actually possess unless they have a written contract with the venue or the primary ticket seller to obtain them. By treating speculative ticketing as a deceptive trade practice, HB 4024 closes a loophole that scammers regularly exploit in an increasingly digital marketplace. It would also enable consumer-led enforcement, providing Oregon consumers with a clear path to seek justice and hold businesses accountable when harmed by unfair practices.

Passing HB 4024 will protect Oregon consumers from fraud, help restore trust in the ticket marketplace, and ensure deceptive practices cannot undercut honest businesses. It sends a strong message that Oregon will not tolerate scams that profit from selling false promises. We urge you to support this bill and stand up for Oregon consumers who deserve transparency, fairness, and the simple assurance that what they buy is real.

Thank you for your consideration and your service in building the future that Oregonians deserve.