



# INDEPENDENT VENUE COALITION

Written Testimony in support of HB 4024

I write on behalf of the Independent Venues Coalition, which represents over 150 local independent venues across Oregon. Our members include local institutions like Revolution Hall in Portland, Ragland Theater in Klamath Falls, Whiteside Theater in Corvallis, and the Elsinore in Salem - each of whom plays a vital role in Oregon's cultural and economic fabric.

Independent venues operate on thin margins. We rely on trust—between us, our artists, and our patrons. But that trust is being repeatedly undermined by deceptive and predatory practices, like speculative ticketing, in the entertainment industry.

Speculative (fake) ticketing is not an occasional annoyance—it is a *daily* occurrence that creates chaos for our patrons and reputational harm for our venues. Every day, customers arrive with invalid or duplicate tickets sold by resellers for seats that don't exist at our venues.

As an example, please see the images attached (PDF called “Example of Fake Tickets”) the text of this letter, which illustrates one example of this and how it looks to a consumer.

**Image A** Shows an announcement to fans that Aimee Mann (singer songwriter) tickets will go on sale in several days. Tickets are \$50, a low price set by the artist in order to promote access for fans.

**Image B** (time stamped) shows that just a few hours later, “tickets” show up “for sale” on the secondary market, for more than *THREE TIMES the face value of the tickets that have not gone on sale yet*. These are FAKE tickets and appear on literally dozens of sites. Not only are the tickets fake, but they are also listed as “SRO” (standing room only) - this is a fully seated show - there are zero SRO tickets allowed at general admission seated shows, for several reasons, including sight lines and fire exit rules.

**Image C** is a current screenshot (as of Feb 17) offering tickets for \$184 (almost 4X the face value), and ALSO offering “reserved” seats for \$1035 (this is not unusual and people are willing to pay large sums for nonexistent “dream tickets”). There are no

reserved seats for this show, whatsoever. This is absolute fraud. This snapshot of what is “available” on the secondary market is just one example; there are dozens of sites trying to sell fake tickets like this for almost every show..

Venues are forced to staff up in order to deal with the wrath this fraud brings. Countless hours are spent fielding angry calls, emails and visits from fans who feel they were deceived—despite never buying from the venues. Often, fans have driven or flown in from out of town or out of state, and when defrauded like this, they vow to never buy another ticket. This presents downward pressure on tourism and the economy.

HB 4024 is a much-needed, commonsense and tailored solution that protects consumers without burdening artists or venue operators and aligns Oregon with other states that have banned speculative tickets.

I urge your support on HB 4024 and am happy to answer any questions.

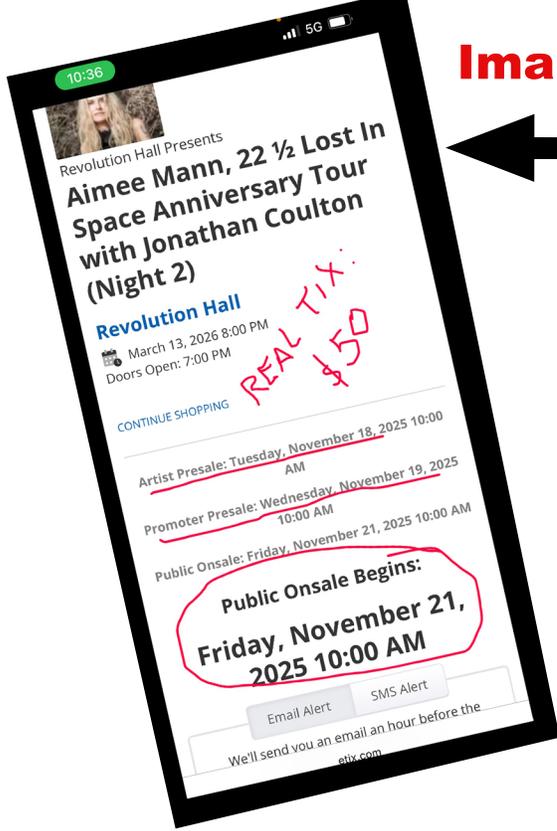
Thank you for your time and work on this issue.

Jim Brunberg

IVC

See Attached PDF “Example of Fake Tickets”

**Image A**



**REAL tickets  
(announcement  
11/17/25, 10:30am  
screenshot).**

**Image B**

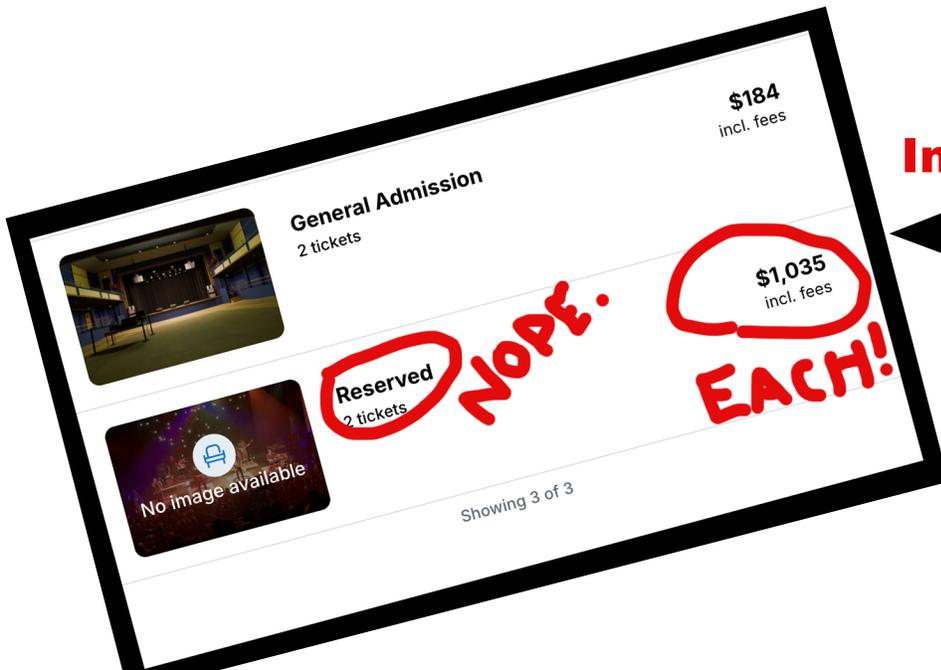
**FAKE "tickets"  
"for sale" hours later**

**300% face value**

**There is no SRO  
for this show**



**Image C**



**TODAY screenshot  
showing nonexistent  
"RESERVED" tickets  
and increased price  
for resale tickets**