



# MODA CENTER OREGON'S GATHERING PLACE

Where Oregon Comes Together



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# ECONOMIC ENGINE

- \$670M annual economic impact
- 1.6M visitors per year
- 4,000+ jobs supported
- Majority of non-Blazer events draw statewide attendance



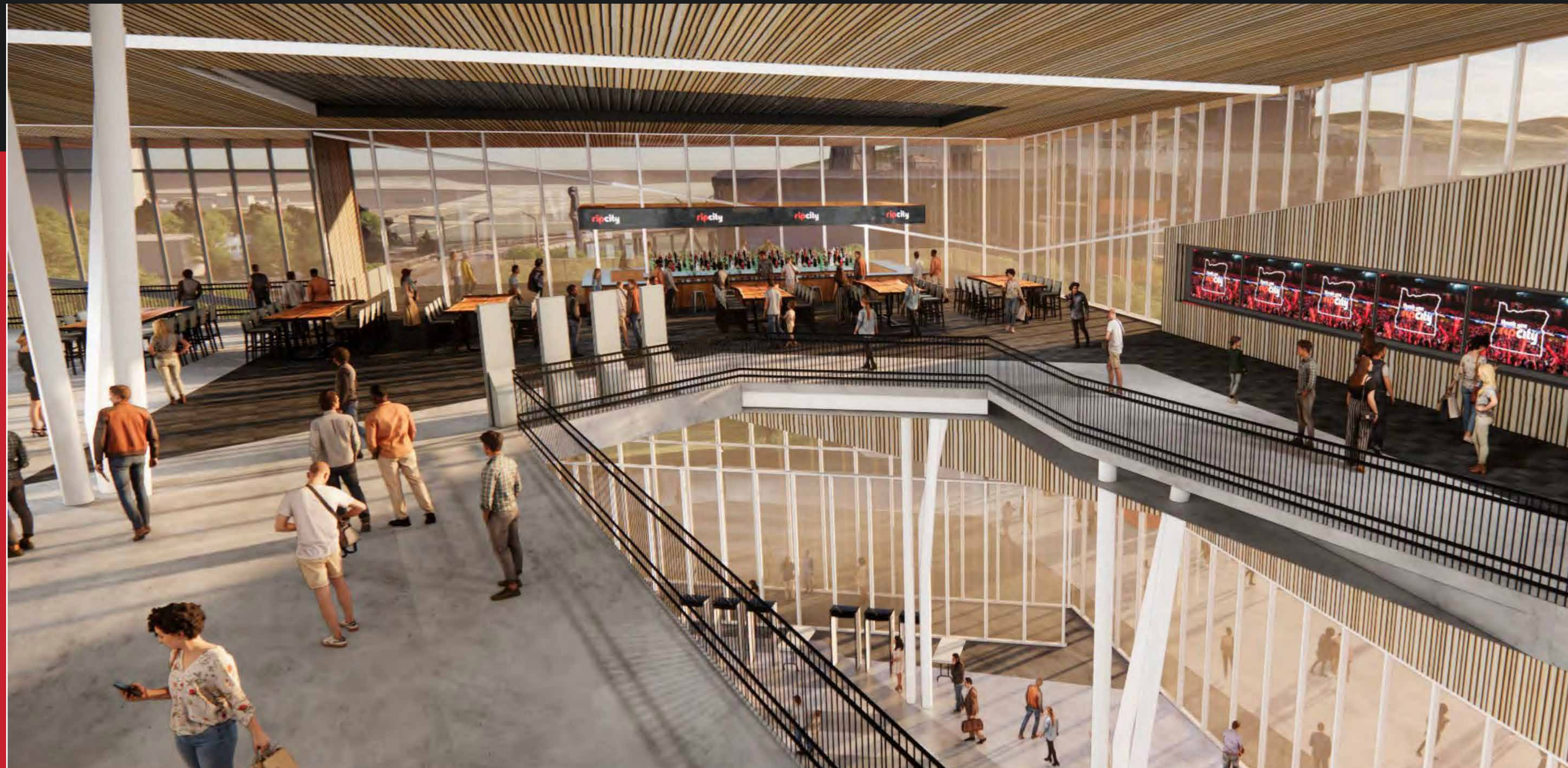
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# A PIVOTAL MOMENT

- 30 years old and the oldest NBA arena never renovated
- Since 1995, the Trail Blazers have invested \$350 million (\$730 million in today's dollars) in construction and ongoing capex.
- Moda has contributed over \$160 million (\$240 million in today's dollars) to the city's spectator fund – those funds have been used on other city facilities.



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# THE OPPORTUNITY

- \$600M renovation
- Jobs
- Sustainability
- Lower Albina revitalization



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# THE NEXT DECADE OF OPPORTUNITY



If We Act	If We Don't Act
Ready for the Final Four in 2030	Aging infrastructure risk
Construction + trades jobs	Loss of major event competitiveness
Albina restorative development anchor	Reduced economic output over time
Sustained tourism + events	Increased long-term replacement cost risk
Franchise + venue stability	





# THIS IS HOW SMALL MARKETS STAY COMPETITIVE

## INDIANAPOLIS

In Indianapolis, a renovation of Gainbridge Fieldhouse, home of the Pacers, set the stage for the city to host the 2024 NBA All-Star Game, which generated more than \$400 million in **economic impact**.



## SALT LAKE CITY

In Salt Lake City, the Delta Center, home of the Jazz, is being reimagined to transform the arena into a dual-sport venue and anchor a larger downtown sports and entertainment district, spurring **redevelopment** and new infrastructure investment.



## OKLAHOMA CITY

In Oklahoma City, a new Thunder arena is under development to deliver an upgraded **fan experience** through modern technology and design while fostering downtown investment and economic growth.







**THANK  
YOU**

