



MODA CENTER OREGON'S GATHERING PLACE

Where Oregon Comes Together



Conceptual Only – Subject to Change

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ECONOMIC ENGINE

- \$670M annual economic impact
- 1.6M visitors per year
- 4,000+ jobs supported
- Majority of non-Blazer events draw statewide attendance

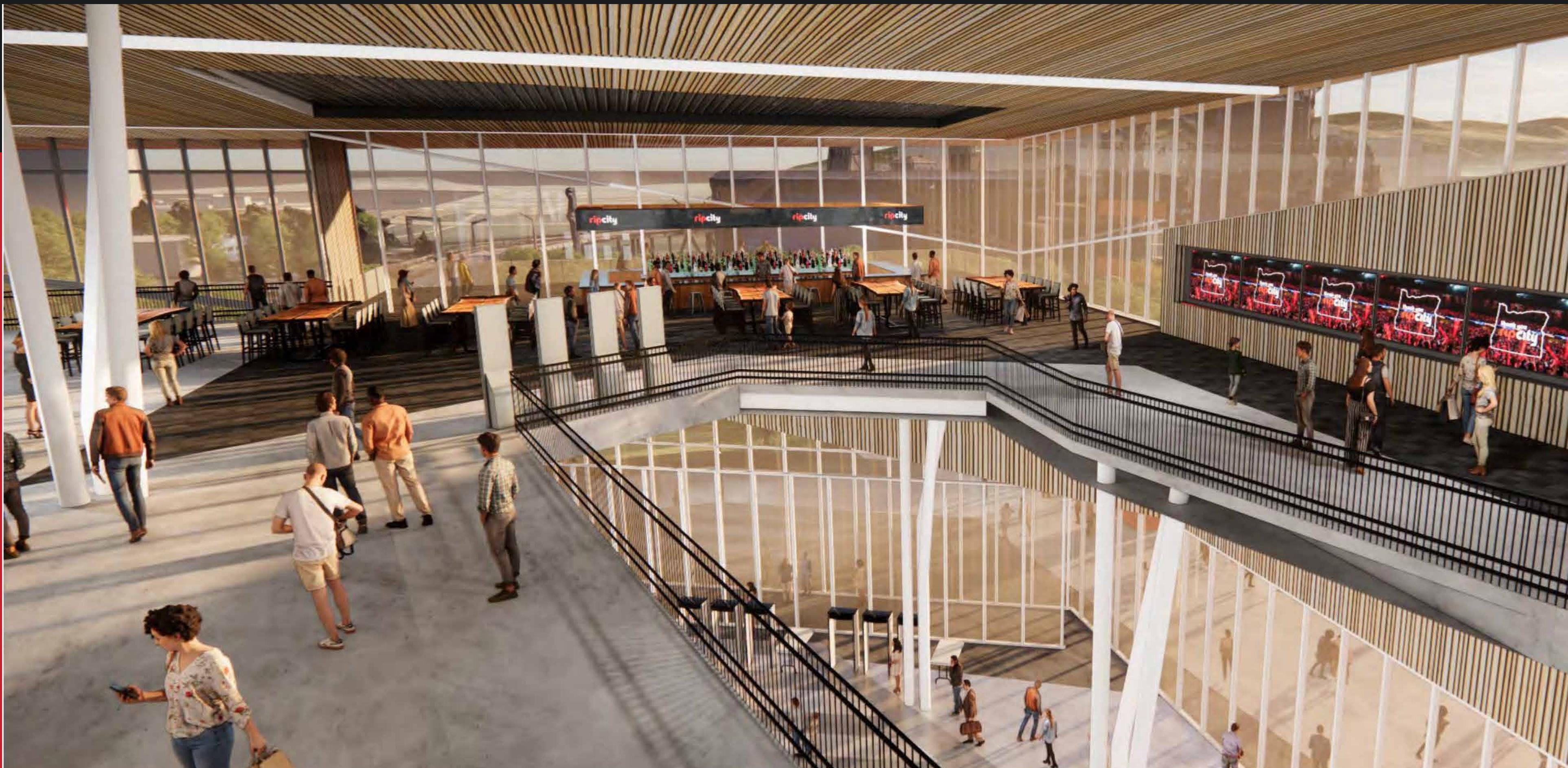


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A PIVOTAL MOMENT

- 30 years old and the oldest NBA arena never renovated
- Since 1995, the Trail Blazers have invested \$350 million (\$730 million in today's dollars) in construction and ongoing capex.
- Moda has contributed over \$160 million (\$240 million in today's dollars) to the city's spectator fund – those funds have been used on other city facilities.



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THE OPPORTUNITY

- \$600M renovation
- Jobs
- Sustainability
- Lower Albina revitalization



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THE NEXT DECADE OF OPPORTUNITY

2026 Bill Passage ➤ 2027 Phase 1 Renovation ➤ 2028 Phase 2 Renovation ➤ 2029 Phase 3 Renovation ➤ 2030 NCAA Women's Final Four ➤ Next 20 Years of Viability

If We Act

Ready for the Final Four in 2030

Construction + trades jobs

Albina restorative development anchor

Sustained tourism + events

Franchise + venue stability

If We Don't Act

Aging infrastructure risk

Loss of major event competitiveness

Reduced economic output over time

Increased long-term replacement cost risk



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THIS IS HOW SMALL MARKETS STAY COMPETITIVE

INDIANAPOLIS

In Indianapolis, a renovation of Gainbridge Fieldhouse, home of the Pacers, set the stage for the city to host the 2024 NBA All-Star Game, which generated more than \$400 million in **economic impact**.



SALT LAKE CITY

In Salt Lake City, the Delta Center, home of the Jazz, is being reimaged to transform the arena into a dual-sport venue and anchor a larger downtown sports and entertainment district, spurring **redevelopment** and new infrastructure investment.



OKLAHOMA CITY

In Oklahoma City, a new Thunder arena is under development to deliver an upgraded **fan experience** through modern technology and design while fostering downtown investment and economic growth.



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**THANK
YOU**