

Submitter: Logan Hardt

On Behalf Of:

Committee: Senate Committee On Rules

Measure, Appointment or Topic: SB1501

The benefits are too great not to support SB 1501. The Blazers are one of the largest contributors in supporting a strong Portland and a strong state.

The Rose Quarter brings over \$600 million per year in economic activity to the greater Portland area, over 75% is directly related to the 41+ home games the Blazers play at MODA each year. Through playing in Portland, the franchise supports thousands of jobs and provides over \$290 million a year in salaries. In turn, those salaries are spent throughout the city and state, further supporting the Oregon economy.

Beyond the obvious immediate impacts, the Blazers help provide a national stage to showcase Oregon and our great state. It provides the lens through which fans can experience our rich culinary scene, world class pinot and chardonnays, and quirky Portland identity. It provides an updated MODA that brings in bigger concerts, shows, and places Portland at the top of performers' venue lists.

The Blazers are also huge contributors to Portland and the State. Since 2009, the Blazers have awarded over \$17 million in grants, over \$2 million in 2025 alone.

These grants are supported by the Blazers and their network of sponsors. Below are just a few examples from 2024 alone.

Live Greener Grant:

- Audubon Society
- Boys and Girls Club
- Oregon Shores Conservation

Learn Grant:

- CASA
- Circle of Friends
- Elevate Oregon

Play Grant:

- Consejo Hispano
- Hores of Hope
- Capital Futbol Club
- NW Association for Blind Athletes

An investment into MODA, the Blazers, and Rip City is an investment in our State.

The Blazers provide an identity, an outsized economic driver, life-changing community impact, and a sense of pride in our State. I want to see an NBA championship victory parade down Natio, I want to watch the NCAA women's final four at MODA, I want MODA to be a world class venue where I can watch the Blazers on a Friday and Taylor Swift the next Saturday. I want to see the surrounding Albina district thrive due to the crowds the Blazers and MODA draw. We need the Blazers and we need the support of Oregon and Portland to do it.

We as a city gain too much from The Blazers not to make this investment. An investment in the Blazers and MODA is an investment towards a better Oregon and all our fellow Oregonians.

I strongly support SB 1501.