

Submitter: B. David Hurley  
On Behalf Of: Eagle Cap Chalets  
Committee: House Committee On Revenue  
Measure, Appointment or Topic: HB4148

Please do not take away our tools to promote Oregon and our tourism businesses. Tourism is a huge part of Oregon's economy and the local lodging tax is crucial to help up utilize print and on-line resources to put our Oregon businesses in front of tourists. If we reduce our visibility, which re-directing our lodging tax-driven tourism advertising will do, then we harm our businesses. Tourism will decline. This is no mere re-direction, it is a real threat to Oregon's thriving tourism economy. And as tourism declines, so to do jobs and real incomes for people in the tourism business. The lodging taxes that are directed to our chambers of commerce and other tourism promotions provide real leverage when my business works with tourism publications and visitors' guides. Please say no to harming Oregon tourism and no to HB4148.