

Submitter: Cierra de Gruyter
On Behalf Of:
Committee: House Committee On Revenue
Measure, Appointment or Topic: HB4134
Chair Nathanson and members of the House Committee on Revenue

My name is Cierra de Gruyter, and I am a business owner living in Bend, Oregon. I am submitting this testimony in strong support of HB 4134 with the -1 amendment to increase the state lodging tax by 1.25% and help recover Oregon's most vulnerable fish, wildlife, and habitats.

Oregon is an incredibly special place, and our state's identity is closely tied to its rich natural heritage, including native fish, wildlife, and the habitats that support them. Oregonians' love for the outdoors is known throughout this country and beyond. Oregonians like me are proud of our natural heritage and want to see it thrive for future generations.

Securing long-term dedicated funding to recover our most vulnerable fish, wildlife, and habitats is strongly supported by a majority of Oregonians. I urge you to support this landmark bill, which would dedicate long-term funding to recover Oregon's most vulnerable fish, wildlife, and habitats - all of which are critical for our state's tourism economy. Oregon's robust outdoor tourism economy - 2.6% of the state's GDP - supports 192,000 jobs and brings in \$16 billion in consumer spending. Investing in these resources now will continue to generate more economic opportunities for Oregon's communities in the future.

We cannot have a thriving tourism economy without healthy and abundant fish, wildlife, and the habitats that support them. This legislation would ensure we have both. At a time when the federal government is slashing funds and dismantling policies that protect our vulnerable fish and wildlife and their habitats, Oregon has a chance to set an example and protect our natural heritage. Doing so would make Oregon a national leader.

This is a once-in-a-generation opportunity to protect our natural legacy and rich biodiversity, which makes this state so special. Please pass HB 4134 -1 this legislative session!

Sincerely,

Cierra de Gruyter
Chief Visionary Officer
Next Level Burger, Next Level Veggie Grill