

Submitter:

Sarah Smith

On Behalf Of:

Committee:

House Committee On Revenue

Measure, Appointment or Topic:

HB4148

Date: February 6,2026

Bill and Committee: HB 4148 – House Committee on Revenue

Dear Chair Nathanson, Vice-Chair Reschke, Vice-Chair Walters and members of the House Committee on Revenue,

My name is Sarah Smith, and I am the Director of Operations for InnCline Management and the Board Chair of Travel Lane County. I am writing in strong opposition to HB 4148. While this bill does not raise lodging taxes, it is a serious threat to the model Oregon has relied on for decades—where visitor-generated dollars are reinvested back into tourism and economic development to keep our communities competitive and thriving.

In Lane County, tourism is not a luxury, it is a major part of our local economy. At InnCline Management alone, we employ more than 100 people who rely on steady visitation to support their families. Lodging tax investment helps us attract events, tournaments, and group travel that fill hotel rooms during slower seasons, which keeps employees working, local restaurants busy, and small businesses alive. If lodging tax dollars are redirected away from tourism investment, we will lose that demand over time, and the impact will be felt directly by workers and locally owned businesses.

If we weaken the reinvestment system that drives overnight stays, we will fall behind other destinations that are actively competing for the same travel dollars. For these reasons, I respectfully urge you to oppose HB 4148. Thank you for considering the real-world impact this bill will have on Lane County jobs, businesses, and community vitality.

Sincerely,

Sarah Smith

Director of Operations
InnCline Management
Lane County, Oregon