

Submitter:

Patrick Nofield

On Behalf Of:

Committee:

House Committee On Revenue

Measure, Appointment or Topic:

HB4148

Dear Legislators,

We urgently and sincerely urge you to oppose HB 4148. Please, do not alter the current use of our local lodging tax, which is vital for tourism promotion, destination marketing, and the economic development that sustains our community.

It is deeply frustrating to see the widespread misconception that 70% of all Transient Lodging Taxes are funneled into marketing and tourism promotion—this simply isn't true. In Cannon Beach, the reality is starkly different: an overwhelming 76% of all transient lodging taxes collected are directed to the General Fund, leaving a mere 24% for tourism and economic development. This is not just a statistic—it's the lifeblood of our economic development at stake.

How did we get here? Our city had already dedicated a 6% TLT to the General Fund before 2003, and with every subsequent increase, the city claims an additional 30%. These numbers are not just figures on a page; they represent real impacts on our ability to attract visitors, support local businesses, and foster economic growth.

We implore you to look beyond the myths and understand the true allocation of these funds. If you do, you'll see that this legislation is not only unnecessary—it threatens the very foundation of our community's prosperity.

Please, stand with us. Oppose HB 4148. Our future depends on it.

Thank you for your thoughtful consideration.