

Submitter: Hinal Patel
On Behalf Of: Viking Motel
Committee: House Committee On Revenue
Measure, Appointment or Topic: HB4148

Dear Legislator's,

I am writing to respectfully urge you to oppose HB 4148. Lodging tax revenues are generated directly by visitors and are intended to support tourism promotion, destination marketing, and visitor-driven economic activity. Redirecting these funds away from tourism programs and into general government budgets would reduce the resources that bring visitors to our communities.

The lodging industry depends on strong destination marketing efforts to maintain occupancy levels, sustain jobs, and support surrounding small businesses such as restaurants, retail stores, and transportation providers. Weakening tourism promotion funding would ultimately reduce visitor demand and negatively impact local economies across Oregon.

I respectfully ask that you oppose HB 4148 and continue supporting policies that reinvest lodging tax revenues into the tourism and hospitality sector that generates them.

Sincerely,
Hinal.Patel
Viking Motel