

Submitter: Jay Patel
On Behalf Of: A1 Hospitality Group
Committee: House Committee On Revenue
Measure, Appointment or Topic: HB4148

Dear Legislator's,

I am writing to respectfully oppose HB 4148 and urge you to preserve the existing use of local lodging tax revenues for tourism promotion, destination marketing, and visitor-related economic development.

Lodging taxes are generated directly by the hospitality industry, and those funds play a critical role in sustaining hotel occupancy, convention business, local events, and regional marketing efforts that attract visitors to our communities. Redirecting these resources into general city and county funds would significantly reduce tourism promotion efforts, leading to fewer visitors, lower hotel revenues, and reduced employment opportunities across the lodging, restaurant, transportation, and retail sectors.

The lodging industry relies on consistent destination marketing investments to remain competitive with other cities and states. When these funds are reinvested into tourism promotion, they generate measurable economic returns that support thousands of jobs and small businesses. Maintaining this structure ensures that the revenue produced by visitors continues to directly support the industries and workers who generate it.

I strongly encourage you to oppose HB 4148 and continue supporting policies that strengthen Oregon's lodging industry, protect tourism-related jobs, and sustain local economic growth.

Thank you for your time and consideration.

Sincerely,
Jay.Patel
A1 Hospitality Group