

Submitter: Anne Koch  
On Behalf Of:  
Committee: House Committee On Commerce and Consumer Protection  
Measure, Appointment or Topic: HB4024

RE: Support HB 4024 : Ban Speculative Ticketing!

Chair Sosa, Vice Chairs Chaichi and Osborne, and Members of the Committee:

My name is Anne Koch, and I am an Oregon resident and a consumer who regularly attends live events. I also work with small independent music venues. I am writing in strong support of HB 4024, which would ban speculative ticketing in Oregon.

Speculative ticketing allows resellers to list and sell tickets they do not actually possess at the time of sale. As a consumer, there is no clear way to distinguish these listings from legitimate resale tickets. This practice creates false scarcity, drives up prices far beyond face value, and puts fans at real risk of purchasing tickets that are invalid—or that never existed at all. For many Oregonians, attending a concert or performance involves more than just the ticket price. It can mean arranging childcare, taking time off work, traveling long distances, or planning a special experience with family or friends. When a ticket turns out to be invalid, the financial and emotional impact can be significant.

Consumers should be able to trust that tickets offered for resale are real, valid, and honestly represented. HB 4024 provides a straightforward, common-sense consumer protection by ensuring that tickets listed for resale actually exist. I respectfully urge you to support HB 4024 and help protect Oregon consumers from deceptive ticketing practices.

Thank you for your time and consideration.

Sincerely,  
Anne Koch  
Attorney and Independent Venue Coalition Board Member