

Submitter: Emily Brock
On Behalf Of:
Committee: Senate Committee On Commerce and General Government
Measure, Appointment or SB1513
Topic:

Dear Members of the Senate Interim Committee on Commerce and General Government,

I respectfully oppose SB 1513. While it delays enforcement, it does not resolve the underlying problem created by HB 3137. Instead, it prolongs uncertainty and guarantees that the same economic and operational disruptions for Oregon real estate teams will occur in 2027.

Current Oregon law and Oregon Real Estate Agency rules already provide strong consumer protections through clear brokerage identification requirements and enforcement against misleading advertising. There is no demonstrated regulatory gap that justifies restricting commonly used and accurate professional terms. Limiting the use of generic and truthful language such as real estate or realty, while allowing brokerages to continue using those terms, raises legitimate concerns regarding unequal and unnecessary restrictions on commercial speech.

A delay is not a solution. Oregon real estate teams operate as small businesses that invest, budget, and plan for the future. Maintaining this rule while postponing enforcement only extends instability and shifts unavoidable rebranding costs to a later date rather than preventing them.

Sincerely,
Emily Brock
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