

Submitter: Beth Hamilton  
On Behalf Of: beth Hamilton  
Committee: Senate Committee On Commerce and General Government  
Measure, Appointment or SB1513  
Topic:

4th February 2026

Members of the Senate Interim Committee on Commerce and General Government  
RE: SB 1513 - Provides that real estate teams are not required to change terms used  
in the  
team name until July 1, 2027.

Position on Measure: Opposed

Dear Senators,

I am writing to express my strong opposition to SB 1513. While I understand the  
intent is to

offer temporary relief, this bill merely kicks the can down the road rather than fixing a  
fundamentally flawed policy.

SB 1513 delays the enforcement of the team-name restrictions created by HB 3137  
until

2027. However, a two-year extension does not resolve the underlying legal and  
economic

issues. When this expires, Oregon real estate professionals will face the same  
unconstitutional and harmful barriers—just two years later.

Existing laws already protect Oregonians. Current Oregon Real Estate Agency  
(OREA)

rules require us to clearly identify our supervising brokerage and prohibit any  
misleading

advertising. If the goal is consumer clarity, the solution is to enforce these existing  
rules,

not to ban common professional terms like "realty" or "real estate".

Forcing small businesses, many of which are minority-owned, to scrap their branding  
is a

massive financial burden. Rebranding means thousands of dollars spent on new  
signage,

marketing, and websites, while losing years of hard-earned community trust.

I urge the legislature to repeal or permanently amend the team-name restriction. A  
delay

is not a fix; it is simply a stay of execution for Oregon's small real estate business.

Sincerely,  
Beth Hamilton  
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