

Submitter: Beth Hamilton
On Behalf Of: beth Hamilton
Committee: Senate Committee On Commerce and General Government
Measure, Appointment or Topic: SB1513

4th February 2026

Members of the Senate Interim Committee on Commerce and General Government
RE: SB 1513 - Provides that real estate teams are not required to change terms used in the

team name until July 1, 2027.

Position on Measure: Opposed

Dear Senators,

I am writing to express my strong opposition to SB 1513. While I understand the intent is to

offer temporary relief, this bill merely kicks the can down the road rather than fixing a fundamentally flawed policy.

SB 1513 delays the enforcement of the team-name restrictions created by HB 3137 until

2027. However, a two-year extension does not resolve the underlying legal and economic

issues. When this expires, Oregon real estate professionals will face the same unconstitutional and harmful barriers—just two years later.

Existing laws already protect Oregonians. Current Oregon Real Estate Agency (OREA)

rules require us to clearly identify our supervising brokerage and prohibit any misleading

advertising. If the goal is consumer clarity, the solution is to enforce these existing rules,

not to ban common professional terms like "realty" or "real estate".

Forcing small businesses, many of which are minority-owned, to scrap their branding is a

massive financial burden. Rebranding means thousands of dollars spent on new signage,

marketing, and websites, while losing years of hard-earned community trust.

I urge the legislature to repeal or permanently amend the team-name restriction. A delay

is not a fix; it is simply a stay of execution for Oregon's small real estate business.

Sincerely,

Beth Hamilton

Keller Williams Realty Professionals

503-546-9955