

Submitter: Brandie Foster

On Behalf Of:

Committee: Senate Committee On Commerce and General Government

Measure, Appointment or Topic: SB1513

Having transparency that we are realtors and work in real estate should be on all of our signs, cards, and verbal disclosures when we introduce ourselves to folks. The truth about teams it is VERY hard for the public to identify the brokerage and the principal broker that is responsible for the sub-agents that may be on a team. The bill needs to clean up the ability for the public to find the brokerage: so "team foster real estate" should very loudly be "powered by Keller Williams Realty of Central Oregon," on the same sign, as an example. I know that changes have already been made for the public, if filing a complaint, to find the sub-agent's principal broker or "managing broker" much easier on the OREA website. In addition, the burden of poor performing agents or poor poor performing agents running teams is still the responsibility of the managing principal broker, we just need to help the public get resolution or get to the correct source or brokerage. Removing the word REAL ESTATE or REALTY will only be more confusing to the public, not less. I was a nurse for 20 years before I got into this profession, and the real issue is managing principal brokers not approving signs and signage, and not managing the teams. Focus there. Brandie