

4th February 2026

**Members of the Senate Interim Committee on Commerce and General Government**

**RE: SB 1513** - Provides that real estate teams are not required to change terms used in the team name until July 1, 2027.

**Position on Measure:** Opposed

Dear Senators,

I am writing to express my strong opposition to SB 1513. While I understand the intent is to offer temporary relief, this bill merely kicks the can down the road rather than fixing a fundamentally flawed policy.

SB 1513 delays the enforcement of the team-name restrictions created by HB 3137 until 2027. However, a two-year extension does not resolve the underlying legal and economic issues. When this expires, Oregon real estate professionals will face the same unconstitutional and harmful barriers—just two years later.

Existing laws already protect Oregonians. Current Oregon Real Estate Agency (OREA) rules require us to clearly identify our supervising brokerage and prohibit any misleading advertising. If the goal is consumer clarity, the solution is to enforce these existing rules, not to ban common professional terms like "realty" or "real estate".

Forcing small businesses, many of which are minority-owned, to scrap their branding is a massive financial burden. Rebranding means thousands of dollars spent on new signage, marketing, and websites, while losing years of hard-earned community trust.

I urge the legislature to repeal or permanently amend the team-name restriction. A delay is not a fix; it is simply a stay of execution for Oregon's small real estate businesses.

Sincerely,

*David Ceryance*

David Ceryance  
Keller Williams Premier Partners

Oregon Real Estate Licensee

# Audit trail

## Details

FILE NAME Letter - 2/4/26, 2:31 PM

STATUS  Signed

STATUS TIMESTAMP 2026/02/04  
22:32:54 UTC

## Activity



SENT

david@kwvancouver.com **sent** a signature request to:  
• David Ceryance (ceryance@gmail.com)

2026/02/04  
22:31:42 UTC



SIGNED

**Signed** by David Ceryance (ceryance@gmail.com)

2026/02/04  
22:32:54 UTC



COMPLETED

This document has been signed by all signers and is **complete**

2026/02/04  
22:32:54 UTC

The email address indicated above for each signer may be associated with a Google account, and may either be the primary email address or secondary email address associated with that account.