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February 4, 2026

House Committee on Agriculture, Land Use, Natural Resources, and Water
Oregon Legislative Assembly

RE: Support for HB 4153

Co-Chair Helm, Co-Chair Owens, Vice-Chair McDonald and Members of the Committee:

On behalf of the Oregon Farm Bureau (OFB), thank you for the opportunity to provide testimony in support of HB 4153, which provides much-needed certainty and additional tools to our agricultural producers who are merely trying to survive in a difficult farm economy which is only becoming increasingly difficult to weather. The bill provides clarity to producers on how to meet growing consumer demand for high-quality agricultural products and experiences while staying true to the goals of Oregon's unique land use system. By providing a more efficient pathway for Oregon's agricultural producers to more effectively vertically-integrate their operations, the pragmatic bill strongly aligns with state economic prosperity goals.

OFB is the state's most inclusive agriculture organization, proudly representing over 6,500 family farms and ranches that produce more than 220 agricultural commodities. From hops and hazelnuts to cattle, cranberries, and timber with operations spanning from just a few acres to thousands, our members utilize all farming methods including organic, conventional, regenerative, biotech, and even no-tech.

Over the past two years and through an open process of structured deliberation, OFB policy on the topic of farm stands and farm stores has evolved to the point where it strongly aligns with HB 4153. Our members have made it clear that thoughtful and measured consumer-facing revenue streams are an important piece of the overall Oregon agriculture business model.

Ultimately, we strongly believe that the most effective way to preserve Oregon's agricultural land is to sustain the economic foundation that keeps that land in production. HB 4153 is a

commonsense bill that helps create a workable marketplace for farm families by supporting direct-to-consumer sales, encouraging value-added opportunities consistent with OFB's views on vertical integration, and providing clear statutory certainty—while maintaining guardrails that keep farm use central. For these reasons, Oregon Farm Bureau respectfully urges the committee to support HB 4153.

Sincerely,

A handwritten signature in black ink, appearing to read "RJ Krabill".

Ryan J. Krabill
Oregon Farm Bureau