

Submitter:

Sarah Smith

On Behalf Of:

Committee:

House Committee On Revenue

Measure, Appointment or Topic:

HB4134

Date: February 3, 2026

Bill and Committee: HB 4134 – House Committee on Revenue

Dear Chair Nathanson, Vice-Chair Reschke, Vice-Chair Walters and members of the House Committee on Revenue,

My name is Sarah Smith, and I am the Director of Operations for InnCline Management and the Chair of Travel Lane County. I work closely with the people and businesses who depend on a healthy visitor economy every day. Our company alone employs more than 100 local team members, and their livelihoods are directly tied to tourism. Visitor spending supports local jobs, small businesses, community events, and experiences that residents value, not just visitors.

Lane County communities already have some of the highest lodging tax rates in Oregon. When we compete for tournaments, conferences, and group travel, especially during off-peak seasons, total cost matters. Adding another lodging tax makes it harder to compete with other Oregon destinations and neighboring states, risking lost events, fewer visitors, and fewer jobs.

Oregon's beauty will always attract visitors, but we cannot rely on them as the sole source of funding to keep our communities strong. Increasing lodging taxes without reinvesting in tourism erodes our competitiveness and weakens the system that supports local workers and businesses. For these reasons, I respectfully urge you to oppose HB 4134. Thank you for considering the perspective of Lane County businesses, workers, and organizations.

Sincerely,

Sarah Smith

Director of Operations
InnCline Management
Lane County, Oregon