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February 3, 2026

Chair Sosa, Vice-Chair Boshart Davis, Vice-Chair Nguyen, and Members of the House Committee on Commerce and Consumer Protection:

On behalf of the Cultural Advocacy Coalition of Oregon, I write in support of HB 4024, which would prohibit speculative ticketing practices in Oregon.

Speculative ticketing occurs when resellers list and sell tickets they do not actually possess, sometimes even before tickets are officially released. This practice misleads consumers, creates artificial scarcity, inflates prices, and too often results in ticket buyers being denied entry to events despite having paid for admission. When problems arise at the door, patrons frequently blame venues and artists rather than the reseller, harming trust in Oregon's local cultural and entertainment ecosystem.

HB 4024 addresses this issue by prohibiting the resale of tickets not in the seller's actual or constructive possession and by placing the practice under Oregon's Unlawful Trade Practices Act, creating meaningful consumer protections while aligning Oregon with other states working to curb predatory resale practices.

Live events and cultural venues are essential contributors to community vitality and local economies across Oregon. Ensuring transparency and fairness in ticket sales protects both consumers and the venues and organizations that serve communities throughout the state.

For these reasons, we respectfully urge your support for HB 4024.

Sincerely,

A handwritten signature in black ink that reads "Dana Whitelaw". The signature is written in a cursive, flowing style.

Dana Whitelaw, Chair
Cultural Advocacy Coalition of Oregon