



**Date:** February 4, 2026

**Name:** Juniper Preserve

**Bill Number and Committee:** HB 4134 – Testimony to the House Committee on Revenue

Dear Chair Nathanson, Vice-Chair Reschke, Vice-Chair Walters, and members of the House Committee on Revenue

My name is Spencer Schaub and I am the General Manager at Juniper Preserve in Bend, OR. I appreciate the opportunity to convey my opposition to HB 4134.

Juniper Preserve is a gathering place, a hub, and a sanctuary in the mystic juniper forest of Central Oregon. Home to the nationally recognized Pronghorn Club and modern, upscale accommodations at Juniper Lodge. Juniper Preserve, is a wellness destination for residents, members, and guests. Resort facilities and amenities include a Jack Nicklaus Signature Golf Course and Tom Fazio Championship Golf Course, the full-service Juniper Spa, multiple restaurants, and a wide variety of activities.

At Juniper Preserve, we understand the challenges and constraints communities face with increased tourism, particularly on resources and public lands. We also understand the enormous value that tourism brings to the local economies of our state. It is my honor to represent Juniper Preserve and to work to support our local economy.

It is the successful collaboration between the resorts and local and regional DMOs that help to generate economic activity and new jobs across Oregon, in even the most rural parts of our state. We focus much of our marketing efforts on growing *shoulder and off-season* travel because we know the importance of leveling out the seasonality of tourism to create year-round job security and stability for our workforce. That stability helps resorts support a healthy tourism economy.

At the state level, tourism has become a bedrock of Oregon's economy as a result of the Tourism Investment Proposal of 2003, which created Travel Oregon, established a dedicated funding source through the statewide transient lodging tax, and protected local funding investments in tourism, now the state's 4<sup>th</sup> largest economic sector.

During the recession of 2003, the Governor, legislature, and leaders across the state recognized that tourism was an untapped market, and that strategic and sustained investment in tourism was needed to establish Oregon as a travel destination for business and leisure.

While we understand the desire for increased funding, **we are opposed to supporting HB 4134 and ask for a no vote on this bill.** Consumers have become increasingly price conscious, and increasing this tax would have negative impacts on Oregon as a competitive destination to visit. Many visitors to Central Oregon are fellow Oregonians, so this increase would be paid by residents of the state, not just visitors, at a time when the cost of living is increasingly difficult. This increased tax would also add additional costs to many smaller properties, some of whom are already struggling with the rising prices of running a business. All of these have the potential to lead to a decrease in future business, which would harm our local communities and our workforce.

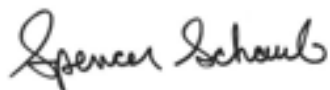
**At Juniper Preserve in 2025 alone:**

- **We supported 385 jobs at our Resort**
- **We welcomed over 25,000 guests to our Resort**
- **We donated over \$100,000 in golf, lodging and furniture to various non-profits and organizations throughout the state of Oregon.**
- **Invested over 3 million into the local economy through improvements to our resort**

Your opposition to HB 4134 will allow your constituents and businesses in Central Oregon to consistently plan for strategic investments and to continue important projects and partnerships vital to Oregon's economic viability.

Thank you for helping your tourism constituency remain stewards of Oregon's natural wonders. We will continue our work to support vibrant local communities to improve livability for all residents of Oregon.

Thank you for the privilege to submit this testimony for your consideration.



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