

OUR COALITION AGREES: Yes on Senate Bill 1571A

A grid of logos for various organizations supporting Senate Bill 1571A. The logos are arranged in approximately 10 rows and 4 columns. The organizations include:

- American Heart Association
- Oregon PTA (everychild.onevoice*)
- OUR CHILDREN OREGON
- ONA (Oregon Nurses Association, Voice of Oregon Nurses Since 1904)
- American Lung Association
- OHSU
- Coalition of Communities of Color (CCCE)
- COALITION OF COMMUNITY HEALTH CLINICS
- KAISER PERMANENTE
- Hospital Association of Oregon
- ORC3S (OREGON COALITION OF COMMUNITY CHARTER SCHOOLS)
- AirHealthOurHealth (Clean Air Saves Lives)
- UPSTREAM PUBLIC HEALTH
- compass oncology
- OCBH (OREGON COUNCIL FOR BEHAVIORAL HEALTH)
- ORCPP (Oregon Coalition of Prevention Professionals)
- OPCA (Oregon Primary Care Association)
- COA (COALITION OF OREGON SCHOOL ADMINISTRATORS)
- OPS (OREGON PEDIATRIC SOCIETY)
- IRCO
- CLHO (COALITION OF LOCAL HEALTH OFFICIALS)
- girls inc. of the Pacific Northwest
- health share (Health Share of Oregon)
- NAYA Family Center
- oregon dental ASSOCIATION
- PacificSource HEALTH PLANS
- NEXT UP
- ParrottCreek CHILD & FAMILY SERVICES
- Prevent Child Abuse Oregon
- Oregon Thoracic Society ATS Chapter
- Latino Network
- Oregon Latino Health Coalition (Health and wellness through equity and justice)
- Urban League of Portland
- CHILDREN'S HEALTH alliance
- LEGACY HEALTH
- linesforlife
- Provence
- AATCLC (SAVING BLACK LIVES!)
- NWF (NORTHWEST FAMILY SERVICES)
- Regence
- BEYOND TOXICS (Leadership for a thriving and just Oregon)
- OREGON HEALTH EQUITY ALLIANCE
- OMA
- CAMPAIGN for TOBACCO-FREE Kids
- WASHINGTON COUNTY KIDS
- TOFCO (Tobacco-Free Coalition of Oregon)
- ORSC LEADERS (ACT SERVE LEAD)
- COUNTER TOOLS
- Oregon SCHOOL NURSE ASSOCIATION
- THE CENTER for BLACK HEALTH & EQUITY
- NATIONAL COUNCIL for Mental Wellbeing
- PARENTS AGAINST VAGING E-CIGS (PAVE)
- national lgbtqi+ cancer network (ASSOCIATION FOR HEALTH EQUITY)

FLAVORS HOOK OREGON KIDS

YES ON SENATE BILL 1571A REGULATE NICOTINE POUCHES



Nicotine pouches are packets of nicotine powder, flavorings, and other chemical substances that are placed inside the mouth between the lip and gum. Nicotine is absorbed through the lining of the mouth. They come in a variety of flavors including berry, mint and citrus, and are sold by all major tobacco companies.

USE OF FLAVORED NICOTINE POUCHES IS RISING – INCLUDING AMONG YOUNG PEOPLE

Nicotine pouches are flavored and easy to conceal – two features that drove youth e-cigarette use to epidemic levels.

250.8%

Increase nationally in total monthly nicotine pouch sales between January 2023 and August 2025.¹

86%

Of youth pouch users use a variety of flavored products.²

99.7%

Of nicotine pouches sold in the U.S. come in non-tobacco flavors.³



No Nicotine Product is Safe for Kids

All nicotine pouches contain nicotine, a highly addictive substance. Nicotine pouches can deliver nicotine at levels similar to cigarettes.⁴ Nicotine exposure during adolescence can harm the developing brain, which continues to develop until about age 25, and can impact learning, memory, and attention. **Use of these products sets kids up for a lifetime of addiction.**

1. CDC Foundation, "Monitoring Sales: Nicotine Pouch Trends" Published October 2025

2. Park-Lee, E, et al., "E-Cigarette and Nicotine Pouch Use Among Middle and High School Students — United States, 2024," Morbidity and Mortality Weekly Report (MMWR) 73(35):774-778, September 5, 2024, <https://www.cdc.gov/mmwr/volumes/73/wr/pdfs/mm7335a3-H.pdf>.

3. CDC Foundation, "Monitoring Sales: Nicotine Pouch Trends" Published October 2025

4. Travis, N, et al., "The Potential Impact of Oral Nicotine Pouches on Public Health: A Scoping Review," Nicotine & Tobacco Research, advanced access, June 17, 2024, <https://doi.org/10.1093/ntr/ntae131>