

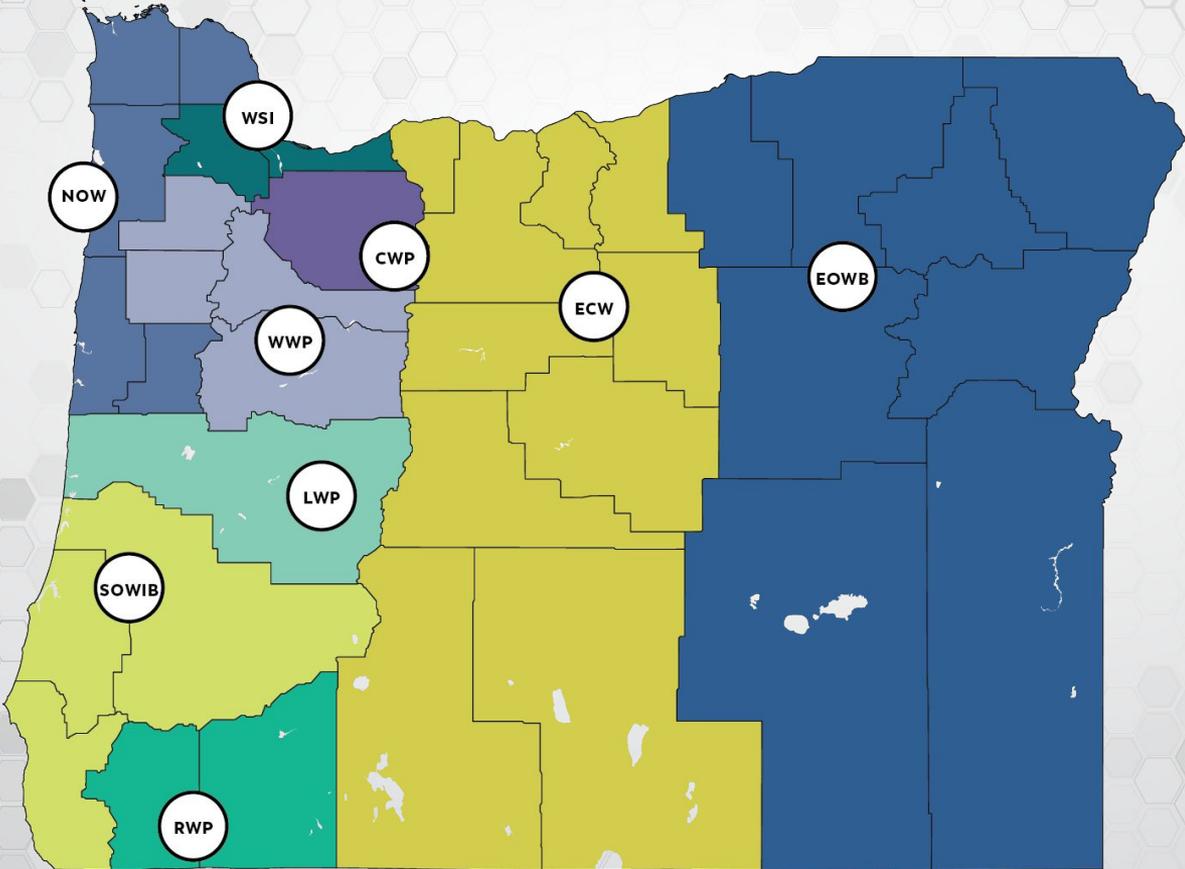
# Support SB 1512

*Sustaining Programs that Work*



**OREGON WORKFORCE**  
PARTNERSHIP  
ADVOCATE | COLLABORATE | INNOVATE

# LOCAL WORKFORCE BOARDS



ROGUE WORKFORCE PARTNERSHIP



East Cascades WORKS  
Connecting Talent To Opportunity



NORTHWEST OREGON WORKS



LANE WORKFORCE PARTNERSHIP



WILLAMETTE WORKFORCE PARTNERSHIP



EOWB  
EASTERN OREGON WORKFORCE BOARD



Southwestern Oregon  
SOWIB  
Workforce Investment Board



Clackamas Workforce Partnership



work systems



# WORKFORCE BOARD CORE FUNCTIONS

ALIGN THE PUBLIC WORKFORCE SYSTEM

CHAMPION INDUSTRY NEEDS

PRIORITIZE EQUITY & ACCESS FOR ALL

FOSTER THE EMERGING WORKFORCE

EMBRACE INNOVATION

## OBJECTIVES

Job-seekers have equitable opportunity, access, and supports for prosperous career pathways

Sector business growth through a workforce aligned to meet their needs

Creating a demand-driven education & workforce system by convening targeted industry sectors to understand their needs and inform responsive program design

Integrating public workforce system partners & leveraging resources for seamless community access to core services

Intentionally designing pathways to advance opportunities for historically underserved populations

Aligning our work with the K-20 education system to meet industry workforce skill demands & generate prosperity for students, workers & businesses

Cultivating growth & transparency through data-driven innovation and effective communications

- ▶ Funding & Resource Development
- ▶ Convener and Coordinator
- ▶ Advocate
- ▶ Contract Manager
- ▶ Accountability and Quality Assurance
- ▶ Oversight of Workforce System





**50% Business and Private Sector**



**20% Labor and Apprenticeship**



**Education and Training**



**Government, Economic, Community  
Development**

**Plus, Other Category (Per CLEO)**

**113 Private-sector  
businesses sit on our  
LWBs**

**We engage with an  
additional 927  
businesses in  
high-growth, living-wage  
occupations and  
industries**

**Who sits at the decision table? | WORKFORCE BOARD  
MAKEUP**

The logo features a blue curved line above the word "american" and a red five-pointed star above the letter "j".

american**job**center<sup>®</sup>

work**source** |  
**OREGON** |

# WHO DO THESE PROGRAMS HELP?

## PEOPLE

- 14 or older
- Legally able to work in US
- First time jobseeker
- People changing jobs/careers
- People seeking new skills
- People seeking credentials/degrees
- People who have been laid-off
- People who are unemployed
- Returning neighbors

## BUSINESS

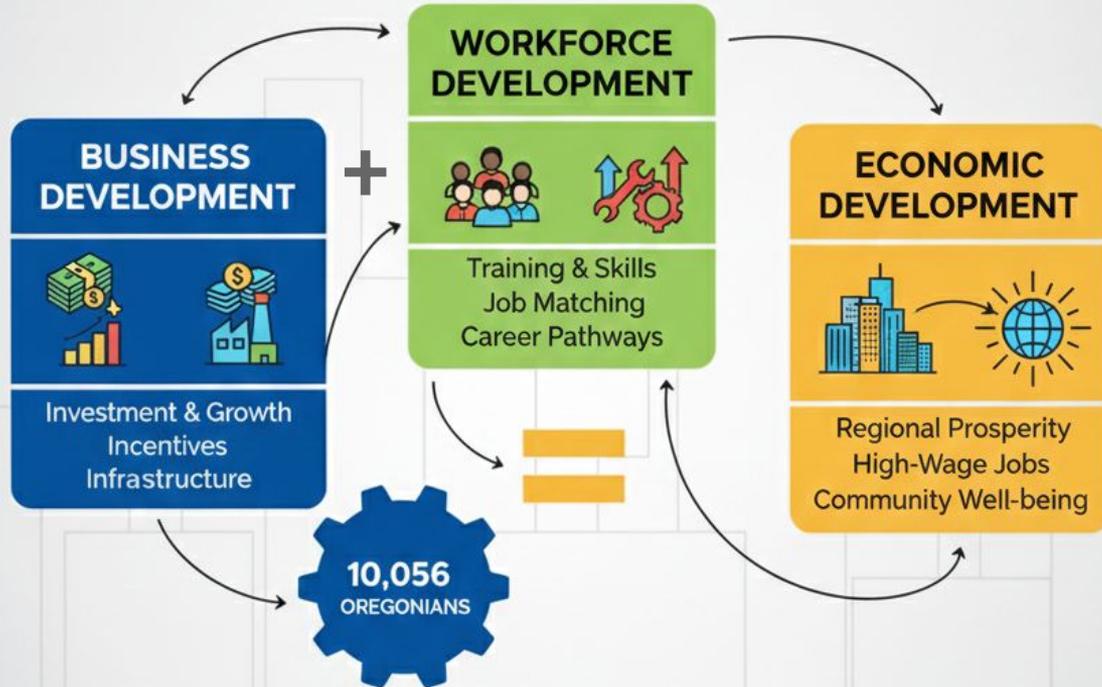
- Business Services includes:
  - Finding employees + access to new talent
- Retaining + advancing employees
- Business operations
- Labor market info + Data analysis
- From entrepreneurs to small businesses to industries – and everything in between

# The Need for SB 1512

- Expiring State Resources
- Decreased Federal Investments
- Local Budget Challenges
- Rising Unemployment + Underemployment
- Rapid Economic Changes
  - Skills mismatch between workers & jobs
  - Artificial Intelligence & Automation
  - Global socio-political & economic shifts
- Oregon's *Roadmap to Prosperity*

# Equation for Prosperity

**BUSINESS DEVELOPMENT + WORKFORCE  
= ECONOMIC DEVELOPMENT**



# A Proven Investment

**Return on Investment:** A \$35 million state investment has generated **\$219 million** in economic benefits, including **\$23 million** in new tax revenue and **\$195 million** in reduced social service costs.

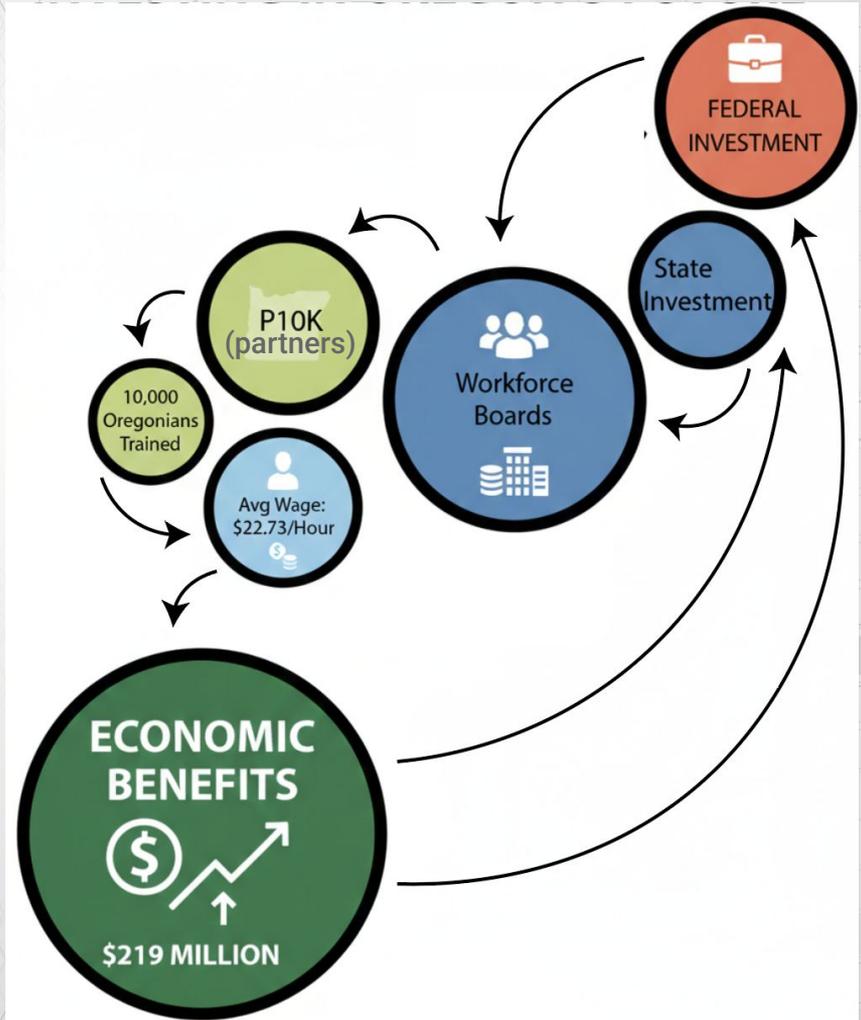
**10,566\*** Oregonians served through local workforce boards statewide.

\*At least 2829 had a barrier removed to employment

**Family-wage outcomes:** Participants earn an average of **\$22.73/hour**, with 72% working full-time.



**For every \$1  
Invested,  
Oregon gets  
\$2.98 back**



# Prosperity **SUCCESS** by the NUMBERS

**108% Enrollment to date**

Updated on February 17, 2026



**Program Completion**  
Goal 80%  
Outcome: 83%



**Participants Employed**  
Goal: 75%  
Outcome: 70%



**Women Enrolled**  
Goal: 50%  
Outcome: 47%



**Wage over \$17 per  
hour:**  
Goal: 75%  
Outcome: 88%

# Success Stories

The Faces of Healthcare

Training paid for by

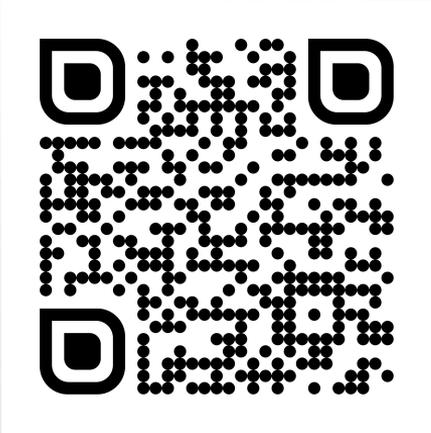
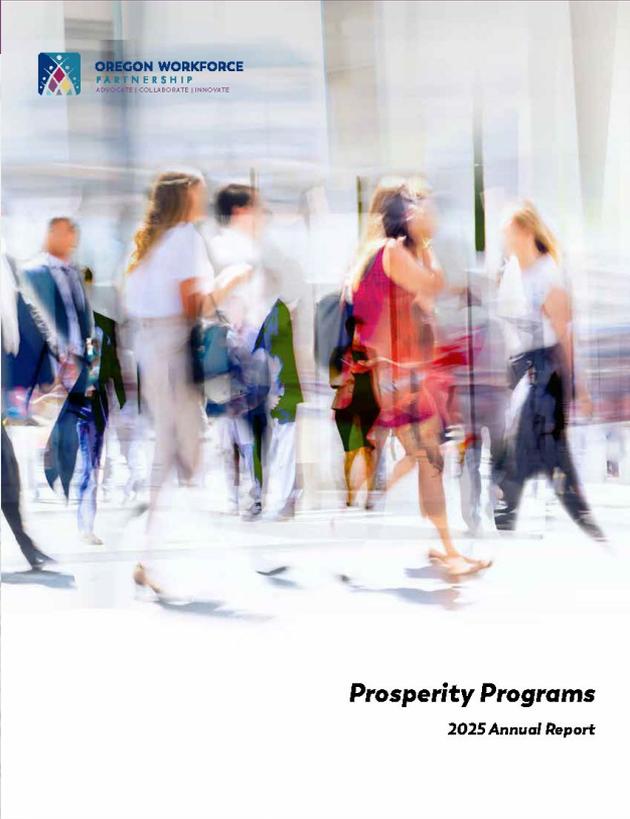


WILLAMETTE  
WORKFORCE  
PARTNERSHIP

Using Prosperity 10,000 funds



# Third Party Evaluation by PSU





Supported By Many