

HB 4024 STAFF MEASURE SUMMARY

Senate Committee On Labor and Business

Prepared By: Whitney Perez, LPRO Analyst

Meeting Dates: 2/16, 2/18

WHAT THE MEASURE DOES:

The measure prohibits a reseller from reselling an admission ticket unless they have actual or constructive possession of the ticket, or a written contract to obtain the ticket from the operator, ticket seller, or person the operator or ticket seller authorized to purchase the admission ticket from the operator or ticket seller in an initial sale. It makes a violation an unlawful trade practice under the Unlawful Trade Practices Act. The measure takes effect on the 91st day following adjournment sine die.

FISCAL: Has minimal fiscal impact

REVENUE: No revenue impact

ISSUES DISCUSSED:

- Related past legislation
- Creates a private right of action

EFFECT OF AMENDMENT:

No amendment.

BACKGROUND:

During the 2025 legislative session, the Legislative Assembly enacted House Bill 3167. The measure addressed the law prohibiting a person from selling or using software to bypass a system that a ticket seller uses to ensure equitable distribution, sale, or resale of admission tickets for an entertainment event, and limiting the number of tickets a single purchaser may buy from a ticket seller or reseller. Specifically, the measure changed the existing standard in the law from “intentionally” to “willfully.” The measure applied to the sale of or offers to sell an admission ticket that occurred on or after January 1, 2026.

The Unlawful Trade Practices Act, enacted in 1971, is one tool consumers may use to recover damages resulting from deceptive sales or business practices. It provides individuals with the right of private action for deceptive practices in the sales of real estate, goods, or services. Additional recovery powers are given to the attorney general and district attorneys.

When buying a ticket to an event, a consumer can buy from the entity that originally offers the tickets, ticket resellers, or other consumers who want to sell a ticket they purchased.