

HB 4024 STAFF MEASURE SUMMARY

House Committee On Commerce and Consumer Protection

Prepared By: Andrew Hendrie, LPRO Analyst

Meeting Dates: 2/3, 2/5

WHAT THE MEASURE DOES:

The measure prohibits a reseller from reselling an admission ticket unless the reseller has possession of the ticket or a written contract to obtain the ticket from an initial sale. Designates violation of this prohibition as unlawful trade practices under the Unlawful Trade Practices Act, providing civil enforcement and a private right of action for violations. It takes effect on the 91st day following adjournment sine die.

Fiscal impact: (info)

Revenue impact: No Revenue Impact

ISSUES DISCUSSED:

- Provisions of the measure

EFFECT OF AMENDMENT:

No amendment.

BACKGROUND:

During the 2025 Oregon legislative session the legislature considered and adopted HB 3167. The measure changed the existing legal standard from "intentionally" to "willfully" applied to the law at the time that prohibits a person from selling or using software to bypass a system that a ticket seller uses to ensure equitable distribution, sale, or resale of admission tickets for an entertainment event, or to limit the number of tickets a single purchaser may buy from a ticket seller or reseller. The measure applied to the sale of or offers to sell an admission ticket that occurred on or after January 1, 2026.

The Unlawful Trade Practices Act (UTPA) is one tool consumers may use to recover damages that occur because of deceptive sales or business practices. The UTPA was enacted in 1971. The UTPA provides individuals with a right of private action for deceptive practices in the sale of real estate, goods, or services. Additional recovery powers are given to the Attorney General and district attorneys. When buying a ticket to an event, a consumer can buy from the entity that originally offers the tickets, ticket resellers, or other consumers who want to sell a ticket they purchased. HB 4024 would require that a reseller have actual possession or an agreement in place to gain possession of a ticket from an initial sale before the reseller could then sell it.