

Memorandum

PREPARED FOR: Senate Committee on Rules
DATE: March 27, 2025
BY: Leslie Porter, Legislative Analyst
RE: Legislative Review of Executive Appointments



OREGON TOURISM COMMISSION

The Governor has appointed the following individual to the Oregon Tourism Commission subject to Senate confirmation.¹

Reappointee

David Penilton of Oregon City

Term

July 1, 2025 – June 30, 2029

Appointment/Confirmation Authority

[ORS 284.107 \(2023\)](#)

Statement of Economic Interest²

Not required.

Composition³

The commission consists of nine members:

- three representatives engaged in promoting tourism (HILL, **PENILTON**, ROE);
- one public member (GREMMELS);
- five representatives of the lodging industry (DINOVO, PATEL, STEPHENSON, WILLITTS, YOUNGBLOOD).

Members serve four-year terms and until a successor is qualified, limited to two full terms. The Governor may remove a member for cause. The commission selects its chair and vice chair. A majority constitutes a quorum.

Duties⁴

The commission, known as Travel Oregon, promotes tourism in Oregon and aims to strengthen the economic impacts of the tourism industry.

The commission must

- subject to the approval of the Governor, appoint an executive director;

¹ [Or. Const. art. III sect. 4](#), [ORS 171.562 and 171.565 \(2023\)](#).

² [ORS 244.050 \(2023\)](#).

³ [ORS 284.107 \(2023\)](#); [ORS 182.100 \(2023\)](#) for affirmative action policy; [ORS 236.115 \(2023\)](#) for diversity criteria.

⁴ [ORS 284.111 to 284.148 \(2023\)](#).

- advise the Governor on all matters pertaining to tourism;
- prepare and maintain a comprehensive marketing plan;
- develop and adopt a biennial budget;
- seek and receive input about tourism promotion programs;
- prepare and adopt administrative rules;
- cooperate with educational institutions to support the tourism industry;
- advise local communities with respect to tourism;
- adopt personnel policies and contracting and purchasing procedures;
- administer specified funds and grant programs and make financial reports; and
- maintain tourist information centers.



Tourism Commission, Oregon

Agency: **Travel Oregon**

Authorization: **ORS 284.107**

Min Members: **9** Max Members: **9**

Term Length: **4** Term Limit: **2**

Senate Confirmation Required?: **Yes**

Policy Area: **Transportation & Infrastructure**

Board Admin: **Matthew Finn**

Address:

530 Center Street, Suite 200

Salem, OR 97301

503-967-1568

matthew@traveloregon.com

Current Appointments

Hill, Travis

Term(s): **10/5/2023 - 6/30/2027**

Tourism Industry Rep

Position Number: **1**

Roe, Jenifer

Term(s): **6/1/2024 - 6/30/2026**

Tourism Industry Rep (Tourism Promotion)

Position Number: **2**

Mr Willitts, William "Greg" G

Term(s): **7/1/2023 - 6/30/2027**

Lodging Industry Rep

7/1/2019 - 6/30/2023

Position Number: **5**

Mr Penilton, David

Term(s): **7/1/2025 - 6/30/2029**

Tourism Industry Rep (Tourism Promotion)

11/19/2021 - 6/30/2025

Position Number: **3**

Mr. Gremmels, David L

Term(s): **7/1/2022 - 6/30/2026**

Public Member

Position Number: **4**

Ms Stephenson, Erin E

Term(s): **11/19/2021 - 6/30/2025**

Lodging Industry Rep

Position Number: **6**

Patel, Harish

Term(s): **10/5/2023 - 6/30/2027**

Lodging Industry Rep

Position Number: **7**

Ms DiNovo, Lucinda M

Term(s): **7/1/2023 - 6/30/2027**

Lodging Industry Rep

7/1/2019 - 6/30/2023

Position Number: **8**

Mr Youngblood, Scott B

Term(s):

7/1/2021 - 6/30/2025

Lodging Industry Rep

7/1/2016 - 6/30/2020

Position Number: **9**

5/22/2015 - 6/30/2016

Vacant Positions