

FROM THE DESK OF

David Cress

June 10, 2025

Dear Oregon State Legislature,

I'm writing in support of SB120. I have a 30-plus-year career in film and media production here in Oregon. The state support has helped grow the industry and create a significant number of family-wage jobs, and the economic development that comes with that. As Oregon's intellectual capital and support services have grown, we have increasingly come to be seen as a great place to produce film and video. That's great, but now we need your help to keep that growth moving in the right direction.

The increase will ensure Oregon maintains a competitive position with the many other states and countries that covet this work and the benefits it brings. Your help has gotten us into a position of relative strength in that regard. The increase is necessary to maintain it.

I have been fortunate to make my entire career here in Oregon in film production. I witnessed firsthand the growth. I am asked regularly to speak of my experience at educational institutions throughout the state. I speak to a lot of Oregon students who hope to make a career in film and media. Approving this bill will allow those kids like me, who grew up in Oregon, to stay here and have the potential to have a career right here in Oregon, just as I did.

Sincerely yours,

David Cress

<https://www.imdb.com/name/nm1140084/>