

Submitter: Sarah Smith
On Behalf Of: InnCline Management
Committee: House Committee On Revenue
Measure, Appointment or Topic: HB3962

Thank you for the opportunity to provide testimony. My name is Sarah Smith, and I am the Director of Operations for InnCline Management, which oversees 274 lodging rooms in Lane County. I am writing in strong opposition to House Bill 3962.

Like many in Oregon's hospitality industry, our properties face seasonal challenges, especially in the winter months when tourism slows and jobs are at risk. The Transient Lodging Tax (TLT) has been a vital tool in helping communities like ours drive year-round visitation, support local events and venues, and maintain stable employment.

TLT-funded initiatives—such as the Hult Center in Eugene and the Florence Events Center—are critical economic engines. These investments attract off-season visitors and help sustain local businesses, while also enhancing the quality of life for residents.

Expanding the scope of TLT spending would divert funds away from their intended purpose and put tourism development in direct competition with broader, unfunded community needs. This would weaken the impact of TLT, jeopardizing local jobs and the long-term health of our economy.

Please protect this essential economic development tool and oppose HB 3962.

Thank you for your time and consideration.