

To whom this may concern:

As a representative of Oregon's tourism industry, I am writing to express my strong opposition to House Bills 2977 and 3962, which pose a direct threat to the Transient Lodging Tax (TLT)—a vital funding mechanism for local and regional tourism promotion and development.

The TLT is not just a tax—it is an investment in Oregon's economic vitality. These funds directly support destination marketing, community events, tourism infrastructure, and job creation. Diluting or redirecting these resources would significantly undermine the long-term growth and stability of our visitor economy, especially for small businesses and rural communities that rely heavily on tourism dollars.

The proposed legislation could cripple the ability of destination organizations to attract visitors, reduce overall economic impact, and negatively affect local jobs supported by tourism. Oregon's thriving tourism industry contributed billions in visitor spending and supported tens of thousands of jobs statewide last year. We cannot afford to jeopardize this progress.

I urge you to oppose HB 2977 and HB 3962 and stand with Oregon's tourism sector in preserving the integrity and purpose of the Transient Lodging Tax.

Thank you for your time and service.

Sincerely,
Libby Sloan
General Manager
Quality Inn and Suites
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