

Submitter: Jonathan Jwayad
On Behalf Of:
Committee: Senate Committee On Finance and Revenue
Measure, Appointment or Topic: SB110

Chair Meek, Vice Chair McLane, and members of the committee, thank you for hearing my testimony this morning, my name is Jonathan Jwayad, and I live in Portland. I'm here to speak in strong support of SB 110.

I'm the co-founder of Baseballism, a national baseball lifestyle brand with 10 retail stores—several located next to Major League ballparks in cities like Atlanta, San Francisco, Arlington, and Chicago. I've seen firsthand how a new ballpark and mixed-use development can revitalize neighborhoods, create jobs, and energize small businesses. In Atlanta, our store in The Battery has thrived since day one—and seven years later, that excitement hasn't faded.

I'm also a partner in five bars here in Portland, and as a local business owner, I appreciate that this bill doesn't raise taxes. It's a smart, forward-thinking funding model that benefits our economy without burdening taxpayers.

Lastly, I serve as Vice President of North Portland Little League, where we serve 400 kids. When I showed them the stadium renderings, they lit up. MLB doesn't just bring baseball—it brings youth programs, community investment, and inspiration. Our kids deserve that. Our state, our city, and our next generation deserve Major League Baseball.

I urge you to vote yes today. Thank you for your time.