

## Testimony in Support of HB 3329

To Whom it May Concern,

My name is Elisa Barrios, and I am writing in support of **HB 3329**, which proposes an increase to Oregon's Film Incentive Program by raising the current \$20M cap to \$28M per year. As someone who works in support of providing funding for new and emerging filmmakers in Portland, and as a filmmaker myself, I know firsthand just how much work goes into every aspect of creating great films. I have seen the incredible potential within our local film community, and I believe this bill is a crucial step toward strengthening Oregon's media and entertainment sector, benefiting not only filmmakers but also local businesses and the broader economy.

The current cap on the **Oregon Production Investment Fund (OPIF)** limits the ability of our state to fully capitalize on the growth and potential of the film industry. Increasing the cap by \$8M will attract an additional **\$32M** in production budgets, creating a ripple effect throughout Oregon's economy. More productions mean more jobs, more business for local vendors, and more opportunities for the talented filmmakers and creatives in our state. Not to mention the continued and sustained economic impact when films draw in visitors worldwide for film tourism.

As a filmmaker, I know that the process of bringing a film to life is a monumental effort. From pre-production to post-production, every detail requires significant planning, resources, and collaboration. The funding provided by the OPIF is a key factor in making these projects possible, and for the ability for even larger productions to scale up and to choose our state as their production location. I have had the privilege of working with these filmmakers here in Portland, and I've seen how important funding and support are in helping these individuals realize their vision and create high-quality films that benefit our local economy.

Increasing the OPIF funding will provide more opportunities for local filmmakers to bring their creative projects to life, attracting more productions to Oregon and creating lasting job opportunities. These productions not only benefit the filmmakers and actors but also create work for a wide range of people—crew members, technicians, designers, and many other professionals in the industry. Furthermore, they generate significant revenue for local businesses, from equipment rentals to hospitality services, and more.

For me, the passage of **HB 3329** represents a significant opportunity for Oregon to grow its reputation as a hub for film production and creative industries. It's not just about funding films; it's about building a sustainable, thriving ecosystem that lifts up our community and creates lasting economic opportunities for all.

Thank you for your consideration of this important bill. I strongly urge you to support **HB 3329** for the future growth of Oregon's creative sector and the prosperity of its local communities.

Sincerely,

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