

## House Bill 3329 Testimony

Dear House Committee:

My name is Amy Polansky, and I am the Managing Director of Blue Chalk Media, a documentary-style production company based in Portland, Oregon. I write to you not only on my own behalf but also on behalf of my colleagues and the entire Oregon production community, to earnestly request your support for House Bill 3329.

This crucial initiative seeks to increase the Oregon Production Investment Fund (OPIF) in a way that is vital to the survival of our industry — at a time when so many of my friends, neighbors, and colleagues are struggling to make ends meet and keep their businesses afloat. The support we've received from OPIF in the past has been a lifeline, a vital injection of hope when we needed it most. However, it is painfully clear that we now require more resources to sustain us, as our community is hungry for work, yet there simply aren't enough available opportunities to go around.

The last five years have been extraordinarily challenging, and the production industry has experienced these difficulties firsthand. However, the resilience, work ethic, and immense talent of this community remain unmatched. Yet, as capable as we are, we are not immune to financial strain. We can only hold on as long as there is hope of work on the horizon — and right now, that hope is in peril. It pains me to hear more and more individuals considering leaving the industry due to a lack of opportunity — a loss that would be devastating in ways too numerous to fully capture. The effects would ripple far beyond our industry and erode a vibrant aspect of what makes Oregon such a unique and extraordinary place to live.

I respectfully urge you to support HB 3329, and I deeply appreciate your consideration of this important matter.

A handwritten signature in black ink, consisting of a large, stylized loop followed by a horizontal line extending to the right.

Amy Polansky  
Managing Director, Blue Chalk Media