

Submitter: Annie Tonsiengsom

On Behalf Of:

Committee: Joint Committee On Ways and Means Subcommittee On
Transportation and Economic Development

Measure, Appointment or Topic: HB5024

Written Testimony in Support of 5024 – Oregon Film Office

Date: March 19, 2025

To: The Honorable Members of the Oregon State Legislature

Committee: Joint Committee on Transportation and Economic Development

From: Annie Tonsiengsom

Actual Industries LLC

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Subject: Support for 5024 to Strengthen and Fund the Oregon Film Office

Dear Honorable Members of the Committee,

I am writing to express my strong support for the passage of 5024, which seeks to appropriate moneys from the General Fund to the Oregon Business Development Department for certain biennial expenses. As a member of the media production community, I believe that a robust and well-funded Film Office is critical to the continued growth of Oregon's economy and as a leader in the entertainment industry.

The Oregon Film Office plays an integral role in facilitating and promoting film, television, and digital media production in our state. Over the years, Oregon has become a destination of choice for filmmakers, thanks in part to the Film Office's efforts in providing location assistance, helping secure incentives, and promoting the state's diverse landscapes and talented workforce.

Supporting this bill and investing in the Oregon Film Office will ensure that Oregon remains competitive in an increasingly global and competitive media production landscape. By improving the Film Office's capacity to attract high-quality projects, we can continue to grow our creative economy and foster local talent. Additionally, the incentives and resources provided by the Film Office have created opportunities for Oregonians in every part of the state, whether as crew members, technical support, or local vendors. The ripple effect of media production in Oregon is far-reaching and touches a wide range of industries, from hospitality to construction, creating jobs and strengthening local communities.

It is important to note that media production in Oregon is not just about filming, but about building a sustainable creative ecosystem. The Oregon Film Office has been

instrumental in establishing Oregon as a thriving hub for training, development, and collaboration among filmmakers, writers, producers, and technicians. The state has developed a reputation for nurturing talent and encouraging innovative storytelling. Further support will continue to ensure that Oregon remains a vibrant and diverse hub for the media and entertainment industries.

I urge the members of the committee to pass this bill, ensuring that the Oregon Film Office has the resources and support necessary to continue its important work. A strong, well-funded Film Office will help create new opportunities for Oregon's creative professionals and make Oregon a more attractive destination for media production. We cannot afford to lose the momentum that has been built over the years, and this bill is a critical step in ensuring the growth of our creative economy.

Thank you for your time and consideration. I am happy to provide any additional information or answer any questions you may have.

Sincerely,
Annie Tonsiengsom
Executive Producer, Owner
Actual Industries LLC