



March 17, 2025

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Joint Committee on Transportation  
Oregon State Legislature  
900 Court St. NE, Salem, OR 97301

**Re: Support for HB 2963 establishing an e-bike rebate program**

Dear Co-Chairs McClain and Gorsek, and members of the Committee,

Better Eugene-Springfield Transportation (BEST) is a 501(c)(3) educational nonprofit that is building a successful community by bringing people together to promote transportation options, safe streets, and walkable neighborhoods.

The traditional bicycle is the most efficient form of transportation ever invented. A bicycle can transport people, goods, and services powered only by the food the rider eats, with no emissions, and with a small footprint on our streets and planet. Moreover, riding a bicycle promotes health. But not everyone is physically prepared to ride a bicycle as fast or far as desired.

Enter the *electric* bicycle. Octogenarian William Shatner brags that on an e-bike he can whiz past younger riders.<sup>1</sup> In Lane County, we are seeing a growing number of seniors and others using e-bikes as a practical form of transportation. For many people and kinds of trips, riding an e-bike compares favorably to driving a car alone.

But as e-bikes can cost significantly more than traditional bikes, they are not within reach of everyone, especially Oregonians who struggle to afford *any* form of transportation: car, bus, or bicycle.

BEST supports House Bill 2963 as a way to expand the adoption of e-bikes across Oregon; to advance goals for public health and reduced roadway congestion; and to increase equity while lowering emissions.

For BEST,

Rob Zako  
Executive Director  
541-343-5201  
[rob@best-oregon.org](mailto:rob@best-oregon.org)

<sup>1</sup> ["Love Stories: William Shatner,"](#) Pedego Electric Bikes, 10/16/17.

Building a successful community by bringing people together  
to promote transportation options, safe streets, and walkable neighborhoods.

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