



# Bridging the Gap: Green Muse Academy's Cannabis Health Tech Program

Empowering Black Communities Through Cannabis Industry Opportunities

## Program Origin

### Karanja Crews & Nicole Kennedy

is the founder and owner of Green Muse Academy and is currently seeking additional funding to launch his innovative Cannabis Health Tech program. Initially, the program's development was supported by a grant from Futures Ready Oregon, facilitated through the Bureau of Labor and Industries (BOLI).



Green Muse Academy seeks **additional funding** for its innovative Cannabis Health Tech program.



**Initial support** from Futures Ready Oregon grant facilitated by the Bureau of Labor and Industries (BOLI).

## Mission and Diversity

**Goal:** Develop cannabis career pathways, especially for the Black community.

**Addressing disparities:** The black community, despite being the largest population convicted, has the smallest representation in the cannabis industry.

Aligning with Future Ready Oregon and Portland Cannabis Program goals.

## Industry Need and Core Values

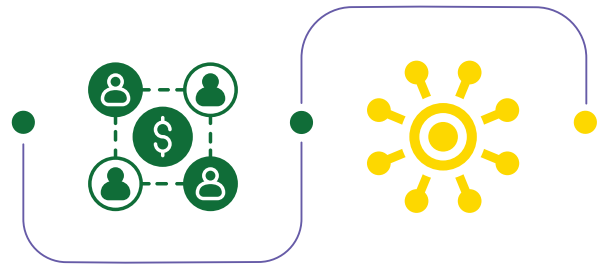


The cannabis industry requires budtenders as **informational bridges** between consumers and products.



Green Muse prioritizes **cannabis education** as a core value.

## Grant Utilization



Using BOLI funding to professionalize the Cannabis HealthCare Technician career.

We are building on existing infrastructure for racial diversification in the cannabis industry.

## Oregon's Progressive Stance

Oregon legalized cannabis for therapeutic use in 1998.

Green Muse Academy's mission aligns with the state's progressive approach to cannabis.

## Program Impact and Objectives

Educate, train, and prepare Black Oregonians for family-wage careers in the legal cannabis industry.

Green Muse Academy serves as the crucial bridge for entry-level access.

## Statistics Highlighting Disparities

Black people constitute 2% of Oregon's residents but make up 9% in jail/prison for cannabis-related issues.

The black poverty rate in Oregon is 27.38%, with median and mean wealth significantly lower than that of White families.

Despite an \$11 billion national cannabis industry, less than 5% of owners are Black due to barriers like lack of capital and systemic economic racism.



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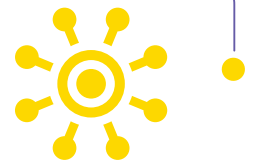


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