



BRINGING BIG LEAGUE BASEBALL & TRANSFORMATIVE NEW DISTRICTS TO PORTLAND





CRAIG CHEEK



MAYOR KEITH WILSON



DR. MICHAEL WILKERSON



ANDREW HOAN



GRAHAM TRAINOR



AMANDA LOWTHIAN



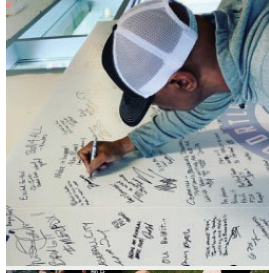
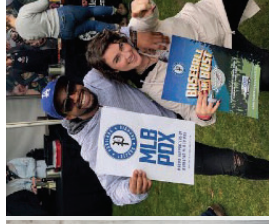
JIM ETZEL

**PORTLAND DIAMOND PROJECT
PRESENTERS**





STATE OF PLAY



Ciara & Russell Wilson
Join the Team

75,000 Petition
Signatures Reached

Zidell Yards
Purchase Finalized

SB 110
Passed

Expansion
Teams
Awarded

Oregon MLB
Team Name
Announced

TIMELINE

2017

2019

2021

2023

2024

2025

2026

2027

2028

Clubhouse & PDP Gear
Online store Opened

Covid Impacted Years

Union Harmony
Agreement

MLB Veteran Jed Lowrie
Joins as an Investor &
Senior Advisor

Ballpark Design & Entitlement

MLB Collective
Bargaining

Ballpark Construction

MLB Media Rights
Negotiations



THIS IS THE MOMENT FOR MLB IN OREGON

MLB has not expanded in 30 years & will likely not expand beyond 32 teams in our lifetimes



1901

'60 '61 '69

'76

'92

'95

2027



MLB Expands to 30 Teams

2002 NFL Expands to 32 Teams

2004 NBA Expands to 30 Teams

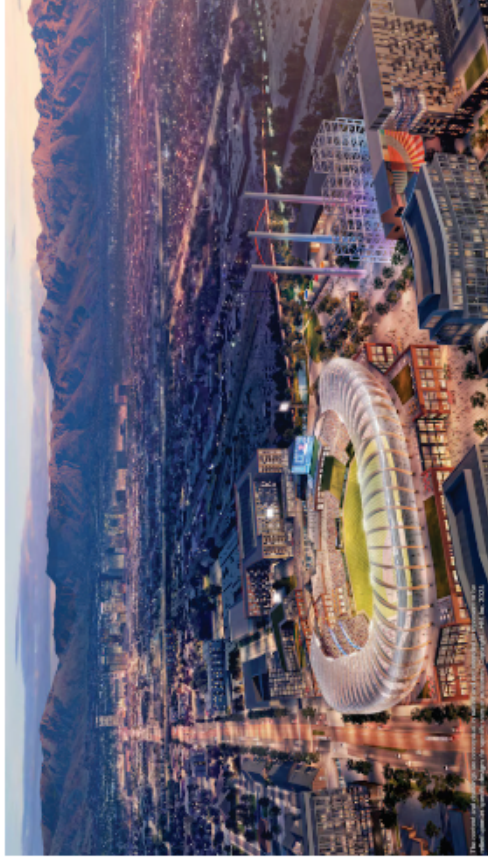
2021 NHL Expands to 32 Teams





Final inning: \$900M MLB bill passes Utah House as Legislature looks for ways to pay for stadium

Lawmakers ditch a statewide hotel tax to pay for the stadium amid rural opposition, but now they need to figure out a new funding stream.



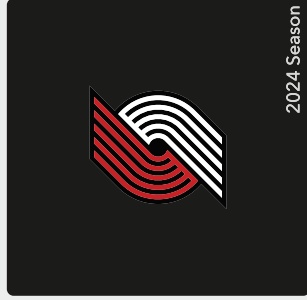
OREGON NEEDS SB 110 TO PRESENT A COMPETITIVE RESPONSE TO UTAH'S LEGISLATIVE COMMITMENT

MODERN BALLPARK DISTRICTS CATALYZE GROWTH



MLB in Oregon will exponentially positively impact the Oregon economy. While meeting an underserved market of passionate sports fans.

1,768,212



2024 Season



2024 Season



est. 2026

2024 Season

2,268,000



est. 2029

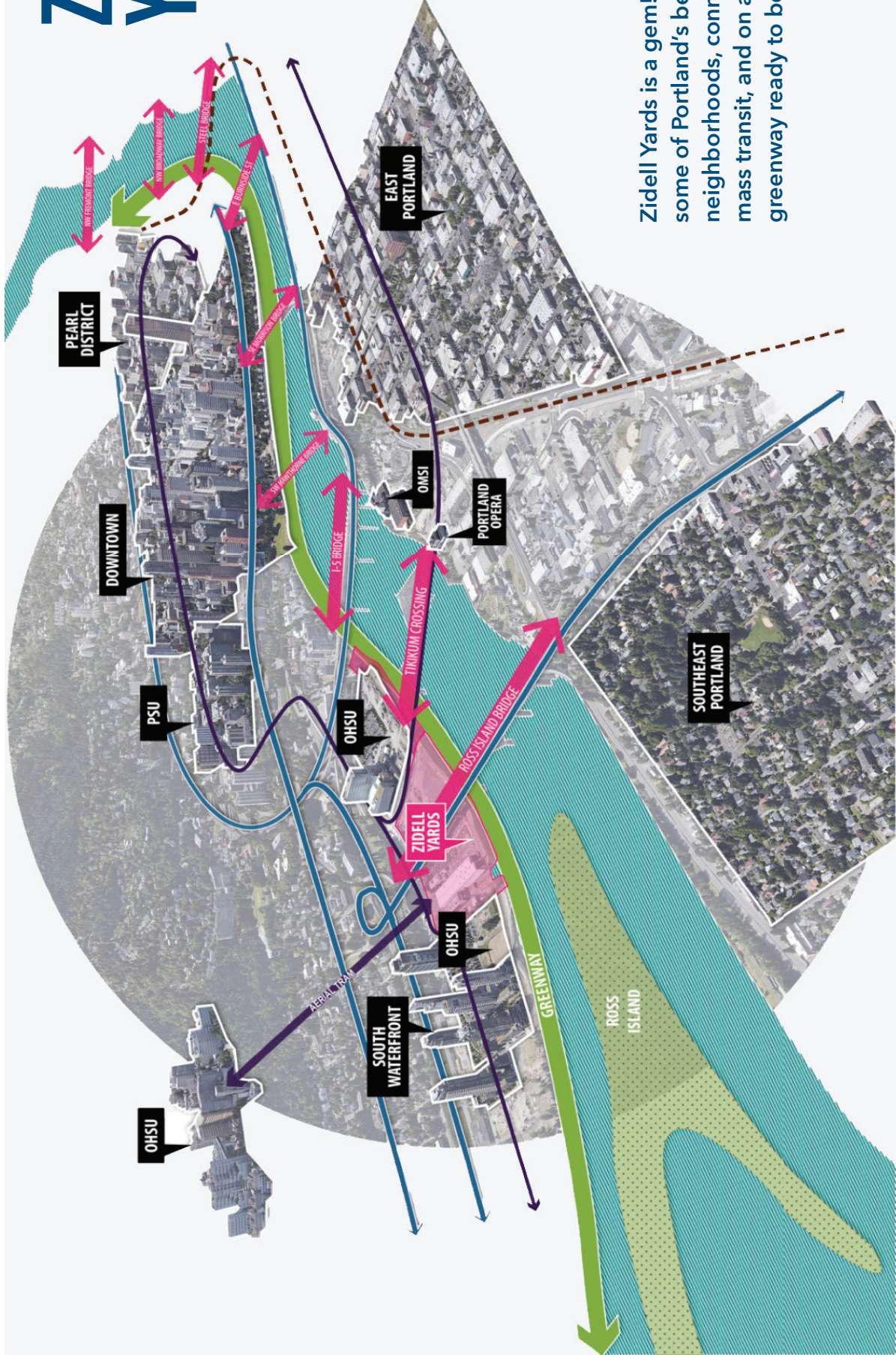
RANK	CITY	MLB	NFL	NBA	NHL
1	New York	🏈🏈	🏈	🏀	🏒
2	Los Angeles	🏈🏈	🏈	🏀	🏒
3	Chicago	🏈🏈	🏈	🏀	🏒
5	Dallas-Fort Worth	🏈	🏈	🏀	🏒
4	Philadelphia	🏈	🏈	🏀	🏒
6	Houston	🏈	🏈	🏀	
7	Atlanta	🏈	🏈	🏀	
9	Washington, D.C. (Hagerstown)	🏈	🏈	🏀	🏒
8	Boston (Manchester)	🏈	🏈	🏀	🏒
12	Phoenix (Prescott)	🏈	🏈	🏀	🏒
10	San Francisco-Oakland-San Jose	🏈	🏈	🏀	🏒
11	Tampa-St. Petersburg (Sarasota)	🏈	🏈	🏀	🏒
13	Seattle-Tacoma	🏈	🏈		🏒
14	Detroit	🏈	🏈	🏀	🏒
16	Minneapolis-St. Paul	🏈	🏈	🏀	🏒
15	Orlando-Daytona Beach-Melbourne			🏀	
17	Denver	🏈	🏈	🏀	🏒
18	Miami-Fort Lauderdale	🏈	🏈	🏀	🏒
19	Cleveland-Akron (Canton)	🏈	🏈	🏀	🏒
20	Sacramento-Stockton-Modesto			🏀	
21	Charlotte		🏈	🏀	
22	Raleigh-Durham (Fayetteville)				🏒
23	Portland, OR			🏀	
24	St. Louis	🏈			🏒
25	Indianapolis		🏈	🏀	
26	Nashville		🏈		🏒
28	Salt Lake City			🏀	🏒



**“IF YOU KEEP YOUR EYE ON THE BALL,
YOU CAN ACCOMPLISH ANYTHING.”**

- Hank Aaron -

ZIDELL YARDS



Zidell Yards is a gem! It's central to some of Portland's best neighborhoods, connected by mass transit, and on a waterfront greenway ready to be revitalized.





