



Legislative Fiscal Office
 83rd Oregon Legislative Assembly
 2025 Regular Session

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Bill Title: Relating to a unified trade strategy for Oregon; declaring an emergency.

Government Unit(s) Affected: Department of Agriculture, Tourism Commission, Oregon Business Development Department, Port of Portland

Summary of Fiscal Impact

2025-27 Biennium	General Fund	Lottery Funds	Other Funds	Federal Funds	Total Funds	Positions	FTE
Oregon Business Development Department	\$ -	\$ 3,200,000	\$ -	\$ -	\$ 3,200,000	1	0.88
Total Fiscal Impact	\$ -	\$ 3,200,000	\$ -	\$ -	\$ 3,200,000	1	0.88

2027-29 Biennium	General Fund	Lottery Funds	Other Funds	Federal Funds	Total Funds	Positions	FTE
Oregon Business Development Department	\$ -	\$ 3,200,000	\$ -	\$ -	\$ 3,200,000	1	1.00
Total Fiscal Impact	\$ -	\$ 3,200,000	\$ -	\$ -	\$ 3,200,000	1	1.00

Measure Description

The measure allocates \$3.2 million Lottery Funds from the Administrative Services Economic Development Fund to the Oregon Business Development Department (OBDD) in the 2025-27 biennium to develop a unified trade strategy for Oregon in collaboration with the Port of Portland, the Oregon Tourism Commission, the Oregon Department of Agriculture, and other stakeholders.

Fiscal Analysis

The fiscal impact of the measure is \$3.2 million Lottery Funds and one permanent full-time position (0.88 FTE) in the 2025-27 biennium, and \$3.2 million Lottery Funds and one permanent full-time position (1.00 FTE) in the 2027-29 biennium.

This fiscal impact assumes permanent ongoing funding for ongoing export market development and technical assistance support. The measure specifies that the strategy is to incorporate support for trade missions, expand the promotion of Oregon exports and foreign direct investment, and provide technical assistance to businesses impacted by foreign tariffs. To administer this program, OBDD will need one permanent, full-time Program Analyst 4 position (0.88 FTE) to oversee development and facilitation of the unified trade strategy. The estimated cost of this position, including position-related services and supplies, is \$253,174 Lottery Funds in the 2025-27 biennium and \$307,674 Lottery Funds in the 2027-29 biennium. OBDD would use the remaining \$2.9 million on professional service contracts and travel in support of global strategies and recruitment operations.

The measure is anticipated to have a minimal fiscal impact on the Oregon Department of Agriculture, the Oregon Tourism Commission, and the Port of Portland.

Relevant Dates

The measure declares an emergency and takes effect on passage.