

# Increasing Housing Production with Middle Housing and Infill

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## Middle Housing and the Oregon Context



#### **Housing Needs in Oregon**

- Current housing unit deficit of 100,000, with an additional 400,000 in future needs projected for the next 20 years
  - → 89% of current deficit is units for households under 80% AMI
  - → 48% of future need is units for households under 80% AMI
  - → EO 23-04 set a 36,000 unit per year production goal
- Median sales prices of homes are increasing at 7.1x the rate of median wages
- Racial gaps in homeownership opportunities are increasing for Black and Native communities



#### What is middle housing?

- Middle housing includes duplexes, triplexes, quadplexes, townhouses, and cottage clusters
- Well suited for infill and redevelopment projects, in addition to new development areas
- Often has a smaller footprint and results in denser developments and walkable neighborhoods
- Can provide more affordable rental and homeownership options



#### Middle Housing Background in Oregon

**2019:** The Legislature passed HB 2001, which legalized duplexes on single-family lots in cities with 10,000+ population and all middle housing in single-family residential areas in cities with 25,000+ population

2020: DLCD adopted rules to guide how cities implemented the new middle housing law

**2021:** The Legislature passed SB 458, which provided a simplified land division process for middle housing units to expand homeownership opportunities around these housing types

**2023:** The Legislature passed HB 3395, which extended the duplex siting requirements to cities with 2,500+ population

### Building on Policy Successes House Bill 2138



Affordable Housing Developers Middle Housing Developers

Local Governments

**HB2138** 

Land Use and Housing Organizations



#### **Core Policy Goals**

To reduce housing prices and increase homeownership

- Legalize thousands of new housing units by allowing additional duplexes, triplexes, quadplexes, cottage clusters, and townhouses across Oregon
- Eliminate barriers to development for additional middle housing in every community
- Require incentives for accessible homes and affordable homeownership

# Legalize thousands of new housing units





#### **Current Issues:**

Thousands of lots across Oregon still have restrictions on middle housing development:

- Lack of middle housing allowance in all urban areas
- Restrictions on adding middle housing on lots with existing units
- Private restrictions not allowing property owners to build middle housing



#### **Policy Changes:**

- Legalize middle housing in all urban areas
  - → Urban services capacity required
- Require cities to allow middle housing on lots with existing single-family units, accessory dwelling units, or duplexes
- Invalidate private restrictions not allowing property owners to build middle housing
  - → Modeled after AB 670 (California, 2019)
- Require cities to allow duplexes, triplexes, and quadplexes as attached or detached
  - → Detached units expand the number of middle housing builders
  - → Facilitates a housing product Oregonians seek at middle housing densities
  - → Enables increased fee-simple homeownership

# Eliminate barriers to development





#### **Current Issues:**

Process and development requirements continue to exist that add time and cost which slow or stop new middle and small unit housing:

- Middle housing in new area developments require two land division processes
- Middle housing land divisions require public notice and allow for local appeals
- Lack of clarity on clear and objective standards for urban services
- Middle housing and small units are subject to more onerous and exacting requirements than detached single unit development



#### **Policy Changes in Statute:**

- Combining the subdivision and land division processes for middle housing
- Eliminate notice and appeals requirements for new middle housing land divisions
- Eliminate traffic impact analyses and non-adjacent traffic-related exactions for infill middle housing developments
- Reduce parking requirements for single-room occupancies



#### **Policy Changes in Rule:**

- Prohibit siting and design standards that have the effect of preventing manufactured middle housing siting
- Establish siting and design standards for ADUs and SROs that facilitate new housing unit production
- Amend existing siting and design standards for middle housing from lessons learned to facilitate additional new housing unit production
- Facilitate additional flexibility in front setbacks, parking, and other development requirements

## Accessible and affordable homes





#### **Current Issues:**

Over half of the current housing production deficit and future need is for affordable or accessible housing:

- Affordable homeownership opportunities are needed to increase homeownership rates and reduce homeownership disparities
- Type A accessible housing in middle housing types is mostly at the discretion of the housing developer



#### **Policy Changes in Statute:**

- Statewide required density bonus on a middle housing development if one unit is built to Type A accessibility standard or one unit is offered for sale to households under 120% AMI
  - → One additional unit in duplex or triplex, or two additional units in townhouse, quadplex, or cottage cluster
  - → Local governments may enact stronger programs for density bonus
  - → Affordable homeownership developers always receive additional density
  - → Market rate developers are incentivized to add affordability or accessibility

### Expanding the Tools





#### **Adding Production Tools**

#### Existing production tools

- → Land, land acquisition, and land readiness programs
- → Mandatory flexibility in design and development standards
- → Planning and permitting process improvements
- → Infrastructure funding for new housing
- → Affordable housing financing program reform and expansion
- → Moderate income housing revolving loan fund
- → Housing Accountability and Production Office

#### Expansion of tools

- → Middle housing and infill policy reform, infrastructure for housing program, statewide preapproved plans, and more...
- → \$1.5 million in local government technical assistance for middle housing, \$7 million overall

### Next Steps



#### **Changes of Note**

- Affordable and accessible housing bonus parameters
  - → Rewritten in amendment to address city feedback
- Disallowance for downzoning
  - → Removed in amendment due unintended impacts
- Cottage cluster courtyard requirement change
  - → Removed in amendment
- Rulemaking changes for demolition review in historic districts
  - → To be removed in next amendment



#### Outstanding issues and next steps

- Traffic impact analyses and exactions
  - → Amend to allow exactions adjacent to development site, limit to single middle housing development project (not area developments), clarify there is no preemption on SDCs
- Clear and objective standards for urban services
  - → Exploring standard where land use (not other code or manual) requirements for water, sewer, stormwater, and transportation are clear and objective
  - → Alternatively, a requirement for clear and objective direction at application denial
  - → If no workable policy clarification, remove in next amendment



### Thank you!