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# Oregon Packaging EPR Update

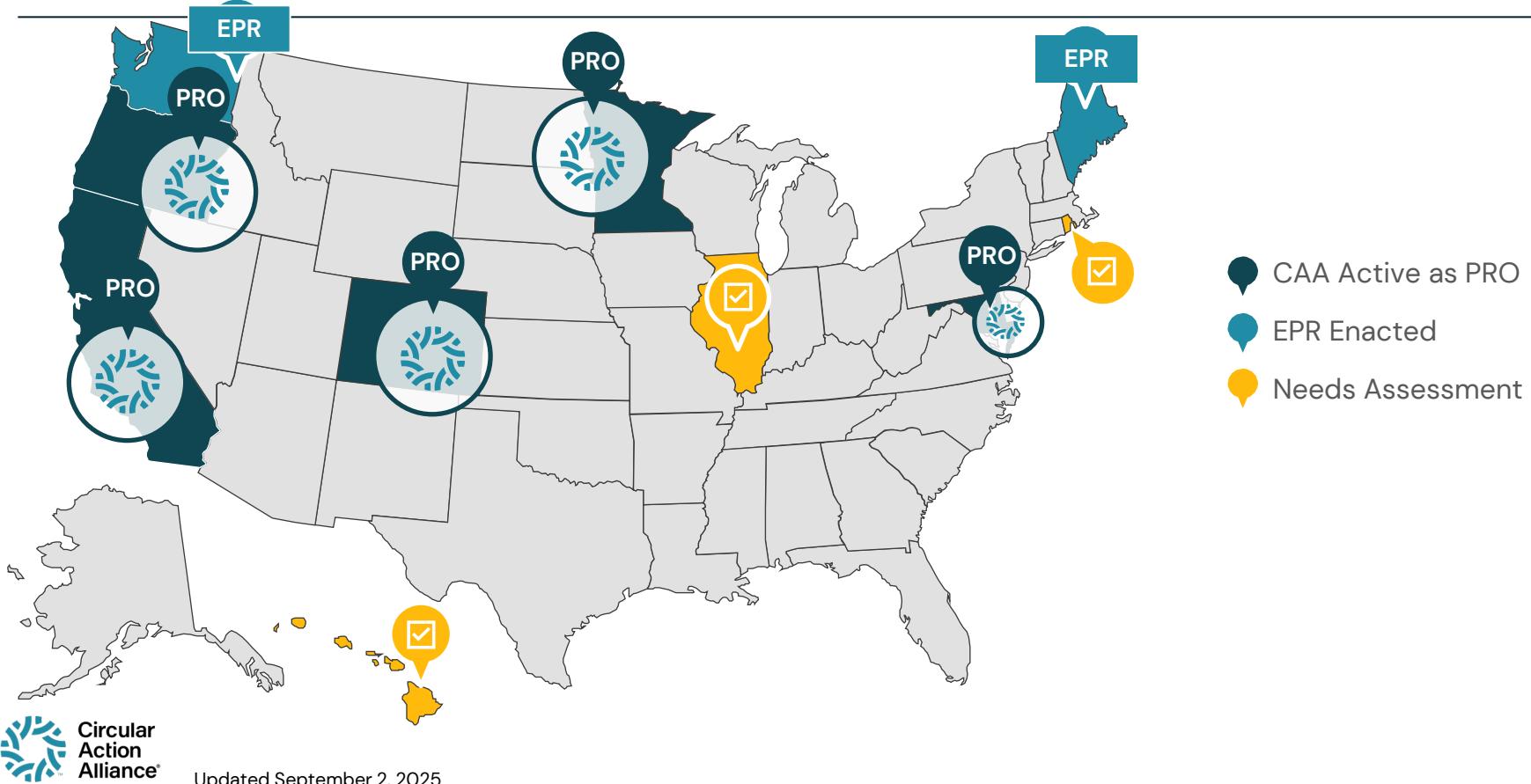
Senate Interim Committee on Energy and Environment  
Jan. 13, 2026

# The Role of the **PRO**

A **Producer Responsibility Organization (PRO)** is a producer-led, nonprofit organization that manages and improves the system for collecting and recovering materials after use. We ensure compliance with Extended Producer Responsibility (EPR) laws, leading to positive environmental outcomes for communities.



# Packaging EPR in the US



# The U.S. PRO – Circular Action Alliance

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- Circular Action Alliance (CAA) is a 501(c)(3) nonprofit PRO dedicated to implementing effective EPR laws for paper and packaging in the U.S.
- CAA was founded by companies from the food, beverage, consumer goods, and retail industries.
- CAA has been approved to be the single PRO in California, Colorado, Maryland, Minnesota and Oregon.



# What Producer Fees Pay for in Oregon

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## Recycling Services Expansion

\$80 million to be invested statewide to expand recycling access, including 150,000+ new recycling bins and nearly 100 new collection trucks.



## RecycleOn Centers

Funding for 140+ RecycleOn Centers statewide, where people can drop off additional materials not accepted in curbside recycling without charge.



## Contamination Reduction

Direct funding to recycling sorting facilities to support improvements for removing non-recyclables and help increase the commodity value of materials.



## Responsible Recycling

Investments in Responsible End Market development and auditing to ensure materials are recycled correctly without causing harm to communities.



## Education & Outreach

Consistent, statewide recycling education developed and printed by CAA to take the guesswork out of what goes in the recycling bin.



## Reimbursements

Approximately 66% of CAA's Oregon program expenses are allocated to reimbursements for local governments, service providers, processors, and others to support ongoing system operations.

# By The Numbers as of 12/23/2025

## Producers Who Have Registered in Oregon\*

**2,936**

Producers continue to show up and be involved.

## RecycleOn Centers expected to open in 2026

**73**

Expanding recycling options for items not currently accepted in the curbside bin.

## Primary Funding Agreements Signed

**135**

The first step for communities to receive funding from CAA.

## Funds Distributed to Recycling Sorting Facilities

**\$13.8m**

As of Nov. 2025, to support upgrades and stabilize market fluctuations that raise costs.

## RecycleOn Centers Opened in 2025

**20**

Drop-off recycling centers. Exceeding the goal of 15 planned to open this year.

## Contamination Reduction Payments for Eligible Communities

**\$2.47+m**

Helping reduce contamination before it starts.

# By The Numbers as of 12/23/2025

## Number of Self-attested End Markets & Brokers

**79**

The first step for a Responsible  
End Market designation. Helping  
to rebuild trust in recycling.

## Education & Outreach Materials Printed

**310,000+**

At no cost to communities.  
Helping Oregonians recycle with  
confidence.

## Number of Recycling Trucks Ordered in 2025

**14**

Expanding curbside recycling to  
communities lacking service.  
Deliveries start in Spring 2026.

## Samples Sorted at the Contamination Audit Center in 2025

**250**

Allowing for data-driven  
decision making to improve  
program outcomes.

## RecycleOn Completed Video Views

**71.6m**

Spreading the word that  
recycling is changing for the  
better.

## Recycling Carts Ordered

**50,484**

Allowing more communities  
access to robust  
curbside recycling.  
Deliveries start in Spring 2026.

# Producer Fees Supporting EPR

Fees fund reimbursements, system improvements and education and outreach that drive positive environmental outcomes for communities.

## How Producer Fees Are Spent in Oregon – 2026

A breakdown of how every dollar of program funding is allocated

Payments to Commingled Recycling Processing Facilities (CRPFs)	28.5¢
Collection Services Expansion	22.7¢
90+ Drop-off RecycleOn Centers for PRO Acceptance List	11.3¢
PRO Management and Administration	6.7¢
Program Reserves	6.7¢
Contamination Reduction Programming	6.3¢
Oregon Audit Center, Responsible End Market Support, etc.	6.1¢
Transportation Reimbursement (USCL)	5.1¢
Required Reimbursement to the State for Administrative Costs	3.5¢
Resident Education and Outreach	3.1¢



# Fair and Scalable Fee Structure for Producers

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- Small businesses under \$5 million in annual gross revenue and selling less than one metric ton of covered products into Oregon are exempt from paying fees.
- Non-exempt small business can pay a streamlined flat fee. Shown below.

Tiered Flat Fee Structure (for producers with gross revenues of \$5m up to \$9.999m)		
Annual Supply Tons (Metric)	Low	High
1 to 2.5 tons*	\$700	\$900
Over 2.5 tons to 5 tons*	\$1,400	\$1,900
Over 5.0 to 7.5 tons	\$2,400	\$3,100
>7.5 tons	\$3,300	\$4,400

# Cost Impacts for Community Members

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CAA is covering the largest share of start-up costs for new recycling programs, including recycling trucks and carts.

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Communities receive reimbursement for transporting recyclables to markets, which was a major barrier and cost for rural recycling.

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CAA funding for recycling facilities is intended to smooth market fluctuations that can increase garbage and recycling rates for residents and businesses.

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Development and printing of education & outreach materials provided at no cost to communities.



Circular Action Alliance



# Key Takeaways

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The Recycling Modernization Act (RMA) is working to improve recycling and modernize Oregon's recycling system.



All payments and investments on a jurisdiction and service provider level are shared publicly to ensure they are considered during rate setting.



More of the products producers put into Oregon are being recycled.



Oregon pioneered the nation's first packaging EPR program and will drive national progress. Six other states have enacted EPR laws with varying requirements. Producers will also be responsible for meeting these obligations, even when they differ from Oregon's.

# Thank You



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[Circular Action Alliance](#)



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# Appendix

# CAA Producer Journey and Support

 Register      Report      Pay			
Producer Compliance Journey	<ol style="list-style-type: none"><li>1. Registration Form</li><li>2. Participant Producer Agreement (PPA)</li><li>3. State Addenda</li></ol>	Prepare and submit material supply data	Pay fees/dues to CAA
CAA Resources to Support Producers	<b>101</b> Producer Onboarding <b>102</b> Registration & Agreements <b>103</b> Budgeting for EPR fees	<b>201</b> Producer Portal Training <b>301</b> Program Updates <b>302</b> Reporting Workshops and Q&A	<b>401</b> Fee-setting explained (Q2, national methodology and published state rate schedules) <b>402</b> Eco-modulation Explained
Audience	Open to all	Registered producers and their identified representatives only	Registered producers and their identified representatives

# Media Coverage of the Oregon Program Since July



[Oregon Recycling Modernization Act | News Radio 1190 KEX](#)

[Recycling law changing in Oregon | Video | kdrv.com](#)

[New recycling rules in Oregon go into effect; holiday schedule | Rogue Valley Times](#)

[EPR program launches in Oregon – Recycling Today](#)

[Lane County recycling expands with Oregon's new law in effect | Local | kezi.com](#)

[Eugene residents to see changes in recycling with new state law in effect](#)

[Oregon Recycling Modernization Act | JAM'N 107.5](#)

[Oregon Sets National Trend with Launch of Comprehensive Plastic](#)

[States Crack Down on Single-use Plastics Starting July 1](#)

[New recycling rules take effect Tuesday, July 1](#)

[Statewide recycling modernization act begins in July](#)

[Operational readiness is high' as Oregon rolls out EPR](#)

[Oregon Sets National Trend with Launch of Comprehensive Plastic Pollution and Recycling Modernization Act – NewsBreak](#)

[Circular Action Alliance Launches Nation's First EPR Program for Packaging and Paper in Oregon – Waste Advantage Magazine](#)

[Rural Lane County to see 'significant differences' in recycling over next few years](#)

[Oregon standardizes what can be recycled. Here's what you need to know](#)

[Oregon's recycling system gets a needed reboot – McKenzie River Reflections](#)

[Circular Action Alliance Launches Nation's First EPR Program for Packaging and Paper in Oregon](#)

[Circular Action Alliance Launches Oregon Packaging EPR Program – Packaging Impressions](#)

[Oregon Leads the Nation in Implementing the Plastic Pollution and Recycling Modernization Act | The Source Weekly – Bend, Oregon](#)

[Oregon launches statewide recycling system – OPB](#)

[Oregon leads the nation in implementing the Plastic Pollution and Recycling Modernization Act | The Business Gazette Online](#)

[Oregon launches statewide recycling system](#)

[What Oregon recycling reform means for residents in Marion and Polk counties](#)

[Oregon Launches New Program to Streamline Recycling Statewide](#)

[New Recycling law rolls out in Oregon; TD Council to hear about changes on July 14](#)

[Oregon's recycling gets a needed reboot – The Chronicle](#)

[New recycling program, new Goodwill trailer to highlight Saturday open house at Ashland Recycling Center](#)

[Oregon's new recycling rules are in effect, expanding what Lane County residents can recycle](#)

[Start of the Extended Producer Responsibility Program in Oregon](#)

[Council to vote Monday to authorize recycling program, funds for contamination study](#)

[Leave your lids on: Open house at Ashland Recycling Center spotlights new rules, new services](#)

[Packaging EPR questions circulate after first US state's law goes live | Packaging Dive](#)

[Oregon's recycling modernization means many new items can now go in the blue bin](#)

[PDX-Earth Episode 104](#)

[OR scores 'good' in fight against plastic pollution – McKenzie River Reflections](#)

[Oregon launches program to streamline recycling statewide](#)

[Oregon's new recycling rules now in effect. Here's what it means for you](#)

[County residents now able to recycle new items](#)

[Greener days: Deschutes County residents are now able to recycle more items curbside, under a new state law](#)

[County Residents Now Able to Recycle New Items](#)

[Oregon's new recycling rules now in effect. Here's what it means for you](#)

[County residents now able to recycle new items](#)

[Navigating New Waters: Getting Ahead of Extended Producer Responsibility Laws](#)

[New Items Added To Recycle Bin](#)

[Oregon launches program to streamline recycling statewide](#)

<a href="#"><u>Oregon launches program to streamline recycling statewide</u></a>
<a href="#"><u>Recycling News August 2025</u></a>
<a href="#"><u>KGW News at Sunrise at 6 AM</u></a>
<a href="#"><u>Oregon law change aims to make recycling easier statewide</u></a>
<a href="#"><u>KGW News at 4</u></a>
<a href="#"><u>The Good Stuff on KGW</u></a>
<a href="#"><u>KGW News at Sunrise</u></a>
<a href="#"><u>Oregon Recycling Modernization Act update</u></a>
<a href="#"><u>Oregon Launches New Program to Streamline Recycling Statewide</u></a>
<a href="#"><u>Industrials Regulatory News and Trends – August 2025   DLA Piper – JDSupra</u></a>
<a href="#"><u>Good News This Week: August 16, 2025 – Shoes, Cheese, &amp; Wheelchairs</u></a>
<a href="#"><u>New plastics recycling center set to open in Ashland Wednesday</u></a>
<a href="#"><u>Ashland Opens First-of-its-kind Free Drop-Off for Hard-to-Recycle Materials Local Ashland Opens First-of-its-kind Free Drop-Off for Hard-to-Recycle Materials</u></a>
<a href="#"><u>NBC5 News at 5:00</u></a>
<a href="#"><u>Ashland opens first-in-nation drop-off recycling center, first of 140 in Oregon</u></a>
<a href="#"><u>NewsWatch 12 at 5:00</u></a>
<a href="#"><u>Free drop-off center for hard-to-recycle materials opens in Ashland—first in nation</u></a>
<a href="#"><u>Ashland, OR Opens Drop-off for Hard-to-Recyclables</u></a>
<a href="#"><u>NBC5 News at Sunrise</u></a>
<a href="#"><u>NBC News Daily</u></a>

[Ashland Launches Nation's First RecycleOn Drop-Off Center for Hard-to-Recycle Items](#)

[Klamath Basin News, Thursday, 10/16/25](#)

[Oregon Debuts First-in-Nation, Producer-Funded RecycleOn Center at Recology's Ashland Site](#)

[NBC5 News at 7:00](#)

[Ashland Launches Nation's First RecycleOn Drop-Off Center for Hard-to-Recycle Items](#)

[Ashland Recycling Center expands capacity with new RecycleOn Center launched Wednesday](#)

[Oregon News Now at 6:00](#)

[CAA, Recology open first drop-off hard-to-recycle site](#)

[Oregon rolls out drop-off recycling sites as part of EPR program](#)

[Oregon's producer-funded recycling program offers cities a road map for cleaner waste streams](#)

[Ashland Recycling Center expands capacity with new RecycleOn Center](#)

[RecycleOn Oregon opens first drop-off hard-to-recycle site](#)

[Recycling – Oregon Celebrates First Hard-to-Recycle Drop-Off Center Opening, Launching a Groundbreaking Step Toward Sustainable Recycling Access and Producer Responsibility Across the State 22-10-2025](#)

[Oregon opens first RecycleOn centers in support of EPR program](#)

[Oregon Rolls Out System to Collect Hard-to-Recycle Materials](#)

[Ashland recycling centre broadens services with new RecycleOn facility](#)

[Deschutes County Welcomes Five New RecycleOn Centers, Expanding Recycling Access](#)

[Knott Landfill, transfer stations expand recycling options for items blue bins can't take](#)