

# GRASS SEED INDUSTRY INFORMATIONAL HEARING



## OREGON STATE LEGISLATURE

House Interim Committee on Agriculture, Land Use,  
Natural Resources, and Water

September 30, 2025



# OREGON SEED COUNCIL



- UMBRELLA ORGANIZATION FOR THE SEED INDUSTRY
- BRINGS TOGETHER GROWERS, DEALERS, BROKERS, RESEARCHERS, AND OTHERS INVOLVED IN THE INDUSTRY

**PRESIDENT**  
**DAVE GORACKE**

# MEET OUR BOARD



## COMMISSIONS

TALL FESCUE  
FINE FESCUE  
RYEGRASS  
CLOVER

## ASSOCIATIONS

OREGON SEED GROWERS LEAGUE  
OREGON SEED ASSOCIATION  
TEE-2-GREEN  
OREGON EXPORT STRAW  
ASSOCIATION  
OREGON GRASS SEED BARGAINING  
ASSOCIATION  
OREGON MEADOWFOAM GROWERS  
ASSOCIATION  
WILLAMETTE VALLEY SPECIALTY  
SEED ASSOCIATION  
WILLAMETTE VALLEY OILSEED  
PRODUCERS ASSOCIATION

## EX OFFICIO

OREGON STATE UNIVERSITY  
OREGON WOMEN FOR AG  
OREGON DEPARTMENT  
OF AGRICULTURE

**PRESIDENT**  
**DAVE GORACKE**



# A LITTLE ABOUT OUR INDUSTRY



- \$639,100,000 PRODUCTION VALUE
- 1,300 GRASS, LEGUME, AND SPECIALTY SEED GROWERS
- 2025 RECIPIENT - OREGON CONSULAR CORPS GLOBAL TRAILBLAZER AWARD

<https://youtu.be/InYmWeiEl6k>

**PRESIDENT  
DAVE GORACKE**



# OREGON SEED ASSOCIATION



**OSA MEMBERS MARKET AND DISTRIBUTE  
OREGON'S RENOWNED AGRICULTURAL SEED  
TO OVER 120 COUNTRIES ON 6 CONTINENTS.**

**PRESIDENT  
KATE HARTNELL**



# OREGON EXPORT STRAW ASSOCIATION



- **SUPPORTS RESEARCH AND EDUCATION**
- **FACILITATES COLLABORATION AMONG MEMBERS RELATING TO THE EXPORT AND PROMOTION OF OREGON STRAW**

**REPRESENTATIVE  
SHELLY BOSHART DAVIS**



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# TEE-2-GREEN

A wide-angle photograph of a golf course green. The green is a vibrant, uniform green and occupies the foreground. In the middle ground, there is a small, calm pond surrounded by lush green reeds and bushes. The background shows more of the golf course and a line of trees under a clear sky.

**BENTGRASS.  
IT'S ALL WE DO.**

**GARRETT HIGHTOWER**



# OREGON GRASS SEED BARGAINING ASSOCIATION



**NEGOTIATES PRICING ON:**

- **TURF TYPE TALL FESCUE**
- **PERENNIAL RYEGRASS**

**GARRETT HIGHTOWER**



# RYEGRASS COMMISSION



**FORMED IN 1965 THE COMMISSION:**

- **SETS POLICY AND DIRECTION**
- **PROMOTES OREGON-GROWN RYEGRASS**
- **SUPPORTS RESEARCH AND EDUCATIONAL PROJECTS**

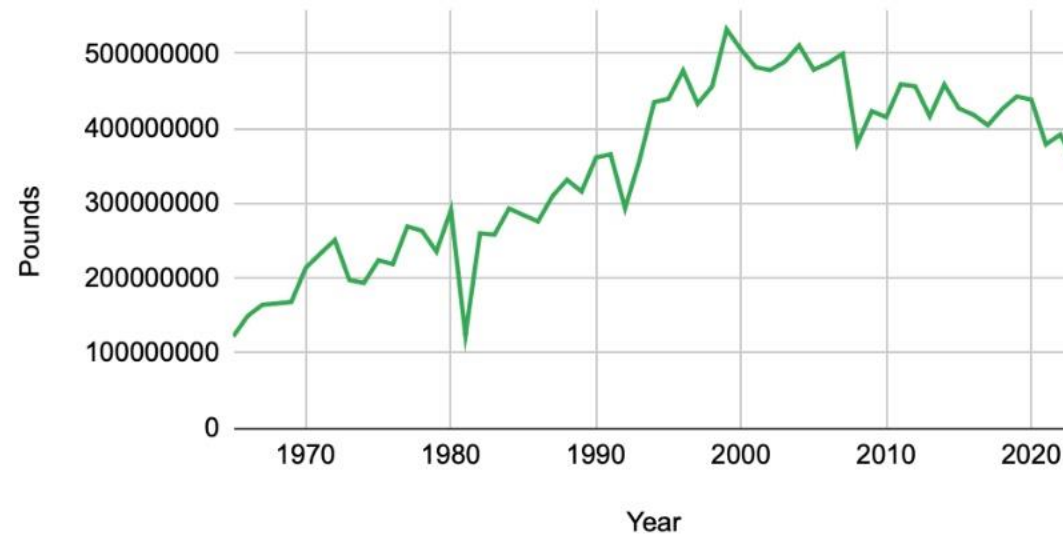
**COMMISSIONER  
LUCAS RUE**



# RYEGRASS COMMISSION



Ryegrass Movement by Year (LBS)



COMMISSIONER  
LUCAS RUE



# FINE FESCUE COMMISSION



**FORMED IN 1955, THE COMMISSION:**

- **SETS POLICY AND DIRECTION**
- **PROMOTES OREGON-GROWN FINE FESCUE**
- **SUPPORTS RESEARCH AND EDUCATIONAL PROJECTS**

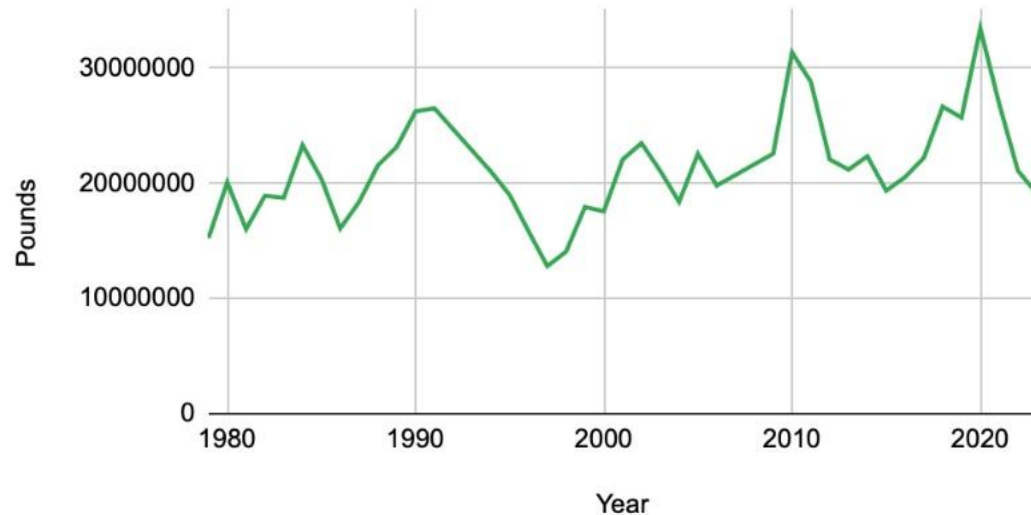
**COMMISSIONER  
LUCAS RUE**



# FINE FESCUE COMMISSION



Fine Fescue Movement by Year (LBS)



COMMISSIONER  
LUCAS RUE



# TALL FESCUE COMMISSION



**FORMED IN 1969, THE COMMISSION:**

- **SETS POLICY AND DIRECTION**
- **PROMOTES OREGON-GROWN TALL FESCUE**
- **SUPPORTS RESEARCH AND EDUCATIONAL PROJECTS**

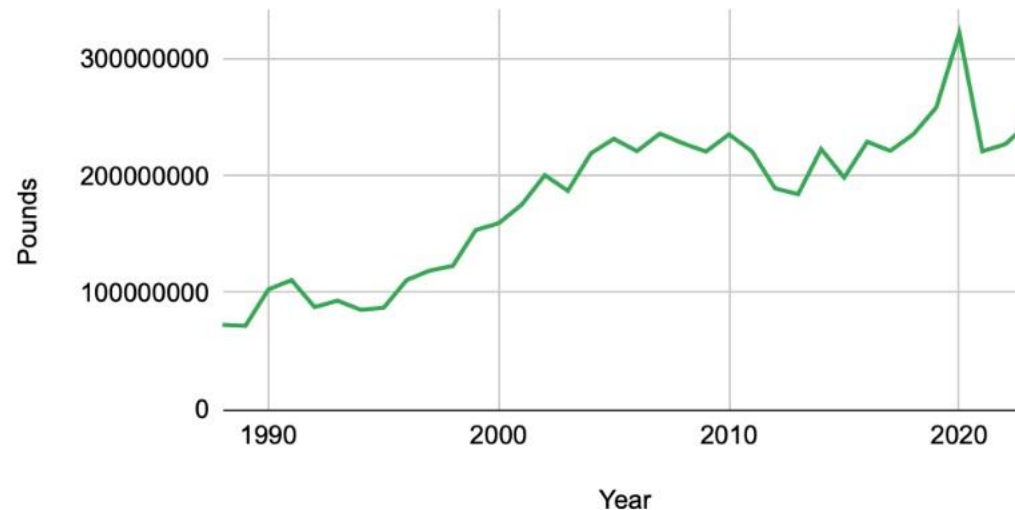
**COMMISSIONER  
BRENDA FRKETICH**



# TALL FESCUE COMMISSION



Tall Fescue Movement by Year (LBS)



COMMISSIONER  
BRENDA FRKETICH



# THANK YOU



ANNUAL SEED  
INDUSTRY TOUR

**SAVE  
THE  
DATE**

Date: October 2, 2025  
Time: 7 a.m. - 2 p.m.  
Location: Salem/Silverton  
RSVP REQUESTED: [Click here to RSVP](#)

- PLEASE JOIN US FOR  
OUR SEED INDUSTRY  
TOUR ON OCT. 2



OREGONSEEDCOUNCIL.ORG

MEGAN CHUINARD  
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